

ADSC 2027 MEDIA KIT



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ABOUT ADSC

ADSC is a construction trade association dedicated to the deep foundations industry. Our focus is on drilled shaft, anchored earth retention, and micropile technologies. We represent specialty subcontractors, geotechnical and structural engineers, and equipment manufacturers and suppliers from around the world.

MISSION

To promote, protect, foster and advance the drilled shaft, anchored earth retention and micropile industries. ADSC encourages the use of the technologies designed, constructed, supplied and manufactured by its members to foster safe, quality and ethical practices.

VISION

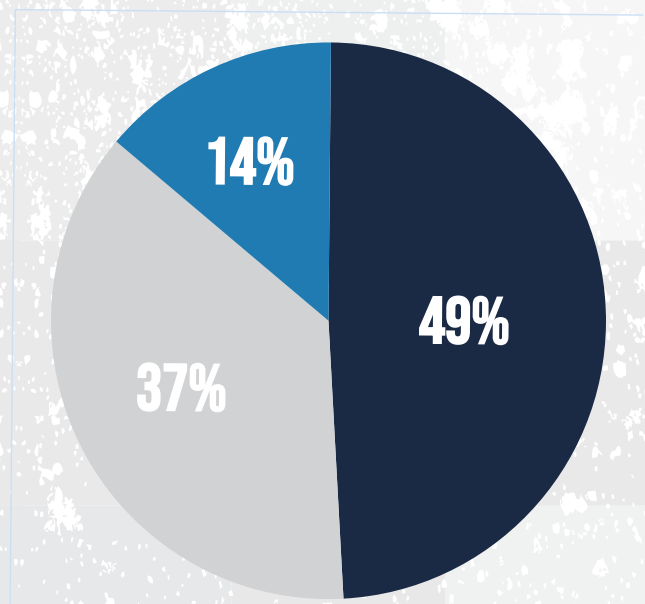
The Vision of ADSC is to continue as the recognized world leader in the research, development, education, design and construction of drilled shafts, anchored earth retention and micropiles, with safety and quality being held as their highest value.

MEMBERSHIP

The percentages shown are based on separate organizations and individual members, removing additional offices and persons.

MEMBERSHIP BREAKDOWN

- ▶ **Contractors**
(subcontractors installing the above listed technologies)
- ▶ **Associates**
(manufacturers and suppliers)
- ▶ **Technical Affiliates**
(testing companies, engineers, architects, government agencies, and academicians)



FOUNDATION DRILLING MAGAZINE

OVERVIEW

Thank you for your interest in advertising in Foundation Drilling Magazine, the official publication of ADSC - The International Association of Foundation Drilling. As a premier resource in the industry, our magazine caters to three technologies: Drilled Shafts, Anchored Earth Retention, and Micropiles.

A HISTORY OF INDUSTRY COMMITMENT

ADSC, initially known as the Foundation Drilling Contractors Association of Dallas, Texas, was chartered on May 25, 1953. This pioneering association aimed to support educational and practical advancements in drilled piers. ADSC's first publication, News Briefs, launched on June 1, 1971, provided members with essential updates on membership news, technical changes, and relevant government activities.

Over time, News Briefs evolved into Foundation Drilling Magazine, a comprehensive publication featuring project stories, technical articles, industry innovations, safety information, and event calendars. This evolution reflects ADSC's ongoing commitment to supporting the foundation drilling industry and providing valuable resources to professionals worldwide.

THE ADSC WAY

Foundation Drilling Magazine has embraced a vision that prioritizes spotlighting the people behind the projects. ADSC is committed to making our magazine not just an industry resource, but a publication that anyone can pick up and find inspiration in. By focusing on the individuals who drive our industry forward—their stories, challenges, and achievements—we aim to celebrate what makes our field truly special: the people. Our goal is to offer valuable insights that resonate with a broad audience, highlighting the human element that powers the foundation drilling community.

READERSHIP

Our international readers consist of:

- ▶ Owners
- ▶ Project Managers
- ▶ Superintendents
- ▶ Foremen
- ▶ Civil and Structural Engineers
- ▶ Geotechnical Engineers
- ▶ Public Engineering Officials
- ▶ Architects
- ▶ Manufacturers and Distributors of Industry-Related Equipment

TARGET MARKET

- ▶ Specialty Subcontractors
- ▶ General Contractors
- ▶ Design Engineers
- ▶ Government Agencies
- ▶ Academia
- ▶ General Subscribers

CONTENT HIGHLIGHTS

Published 8 times a year, and mailed in the US and Canada, Foundation Drilling Magazine is packed with insightful and engaging content such as:

- ▶ Project Stories
- ▶ Technical Features
- ▶ Industry-Related Articles
- ▶ Industry Innovations
- ▶ New Products
- ▶ Safety Information
- ▶ Industry Education
- ▶ ADSC Chapter events and recaps
- ▶ Calendar of Industry Events



OUR ADVERTISING VALUE

Extensive Reach

- ▶ Published 8 times a year
- ▶ 2,500+ copies of each issue mailed
- ▶ Domestic and international readers
- ▶ Complimentary issues handed out at all our conferences, including IFCEE and SuperPile
- ▶ Social media! We promote all our magazines on LinkedIn, Instagram, Twitter, and Facebook.

Free Promotional Opportunities

- ▶ Showcase member companies' products and services in high-traffic sections like cover and interior features, Industry Innovations, New Product News, and Industry News.

DIGITAL PRESENCE

Our magazine is available both in print and online in a digital format, broadening our reach and enhancing accessibility for a global audience.

FOUNDATION DRILLING MAGAZINE ADVERTISING RATES

Early Bird Rates

(Available thru November 20, 2026)

Full Page			Half Page			Double-page Spread (DPS)		
2x Rate	4x Rate	8x Rate	2x Rate	4x Rate	8x Rate	2x Rate	4x Rate	8x Rate
\$1,800	\$1,650	\$1,500	\$1,550	\$1,375	\$1,200	\$3,525	\$3,175	\$2,850

Six-page Foldout	Preferred Positions 8x Rate				
Flat Rate \$2,950	Before Cover Story	Inside Cover (Front or Back)	Outside Back Cover	Preferred Page	Preferred Page
	\$3,400	\$2,000	\$2,525	\$1,750	\$1,375
	DOUBLE PAGE	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE

*ONLY ONE FOLDOUT PER ISSUE

PLEASE NOTE

In order to qualify for the pricing listed above, members are required to commit to a minimum number of ads in the magazine. Regardless of the chosen pricing plan, all orders must have a minimum of two ads. The pricing options are as follows:

- **2X Rate:** Members must commit to running at least **2 to 3 ads** in total to receive this rate.
- **4X Rate:** Members must commit to running at least **4 to 7 ads** in total to receive this rate.
- **8X Rate:** Members must commit to running **8 ads in total** to receive this rate.
- The deadline for orders at the **Early Bird Rate is November 20, 2026**. Standard rates apply for orders submitted after November 20, 2026.

Preferred Page Positions

Before Cover Story (DPS)	Opposite "ADSC Calendar" (FP)
Opposite "About ADSC" (FP)	Last Page of "From the Desk of the Executive Director" (HP)
Opposite "Table of Contents" (FP)	Under "President's Message" (HP)
Opposite "From the Desk of the Executive Director" (FP)	*FP: Full Page; HP: Half Page; DPS: Double Page Spread
Opposite "President's Message" (FP)	

- All preferred positions are exclusive for the calendar year.
- All magazine ads are in color. No black and white ads are available.
- Please note the issue deadlines listed on page 8. If you want to change your ad, send us new artwork on or before the deadline. Unless you tell us otherwise, we'll continue to run the most current ad we have on file.

ADVERTISING IS ONLY AVAILABLE FOR ADSC MEMBERS.

FOUNDATION DRILLING MAGAZINE

ADVERTISING RATES

Standard Rates

(Pricing Available **after** November 20, 2026)

Full Page			Half Page			Double-page Spread (DPS)		
2x Rate	4x Rate	8x Rate	2x Rate	4x Rate	8x Rate	2x Rate	4x Rate	8x Rate
\$2,300	\$2,000	\$1,850	\$1,875	\$1,650	\$1,450	\$4,200	\$3,800	\$3,400

Six-page Foldout*	Preferred Positions 8X Rate				
Flat Rate \$3,575	Before Cover Story	Inside Cover (Front or Back)	Outside Back Cover	Preferred Page	Preferred Page
	\$3,525	\$2,375	\$3,050	\$2,075	\$1,650
	DOUBLE PAGE	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE

*ONLY ONE FOLDOUT PER ISSUE

PLEASE NOTE

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- **8X Rate:** Members must commit to running **8 ads in total** to receive this rate.
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Preferred Page Positions

Before Cover Story (DPS)	Opposite "ADSC Calendar" (FP)
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Opposite "Table of Contents" (FP)	Under "President's Message" (HP)
Opposite "From the Desk of the Executive Director" (FP)	*FP: Full Page; HP: Half Page; DPS: Double Page Spread
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- All preferred positions are exclusive for the calendar year.
- All magazine ads are in **color**. No black and white ads are available.
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ADVERTISING IS ONLY AVAILABLE FOR ADSC MEMBERS.

FOUNDATION DRILLING MAGAZINE

ADVERTISING ARTWORK

Artwork Specifications

Full Page Ad With Bleeds

Margins/Safe Area:
0.5" all sides

Trim Area/Ad Size:
8.5" w x 11" h

Size with Bleeds:
8.75" w x 11.25" h
(0.125" all sides)

Full Page Ad No Bleeds

Margins/Safe Area:
0.5" all sides

Trim Area/Ad Size:
8.5" w x 11" h

Half Page Ad

Margins/Safe Area:
0.375" all sides

Ad Size: 7.5" w x 5" h

Margins/Safe Area

Trim Area

Bleeds

2-Page Spread With Bleeds

Margins/Safe Area:
0.5" all sides

Trim Area/Ad Size:
17" x 11"

Size with Bleeds:
17.25" x 11.25"
(0.125" all sides)

PLEASE NOTE

All critical elements (text, logos, etc.) should be kept inside the margins/safe area. This will ensure that critical elements will not be lost in the trimming process or spine. Less critical elements, such as background images and graphics, may exceed past the margins.

We do not recommend having borders due to shifting in the trimming process, which may cause borders to appear uneven. Any elements close to the trim line will be lost in the trimming process.

EXAMPLE

Ad within Guidelines

Ad outside Guidelines



Notice how all critical elements are within the margins.

No margins - content gets lost in the gutter/spine of the magazine.

Contact Katerina.kengle@adsc-iafd.com for PDFs of the ad templates.

We **highly recommend** using the page templates as guides to ensure that your advertisement doesn't lose any critical elements in the spine or in the trimming process.

FOUNDATION DRILLING MAGAZINE

ADVERTISING ARTWORK

ARTWORK REQUIREMENTS

Make sure your final artwork includes sufficient bleed and use CMYK mode for all color artwork. If you supply files in RGB color mode, they will be converted to CMYK, which could alter the colors.

Black Builds: To prevent press issues like ink transfer and longer drying times, use this rich black build in your ads: 50% Cyan, 40% Magenta, 40% Yellow, and 100% Black, when using black in your ads.

Accepted File Type: Adobe PDF

For Quality Output: Image resolutions must have 300 dpi and line art must have 1200 dpi.

Copy Placement: (Margin/Safe Area)

Full page with bleeds, 2-page spread and 3-panel foldout: minimum of 1/2" (0.5) from page trim to margins; Full page with no bleeds: minimum of 1/2" (0.5) from page trim to margins; and half page: minimum of 3/8" (0.375) from page edge to margins.

Bleed: 1/8" (0.125) on all sides for full-page with bleeds, 2-page spread, and 3-panel foldout.

PDF: Should be exported as high quality print, with bleed checked, and **without** crop/printer marks.

Page Templates: If you use the page templates from the previous page, make sure to remove the guidelines/instructions before submitting your files.

SENDING ARTWORK

Send artwork via email or ADSC's WeTransfer site below. Copy and paste the following link into your browser and a prompt will direct you to the loading instructions.

<https://adsc.wetransfer.com/>

-OR- kengle@adsc-iafd.com

If you have any questions on setting up, exporting, or sending artwork, please contact Katerina Engle via email.

Artwork Due Dates

January November 5, 2026

February/March January 5, 2027

April March 5, 2027

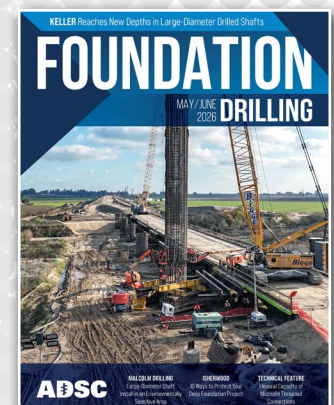
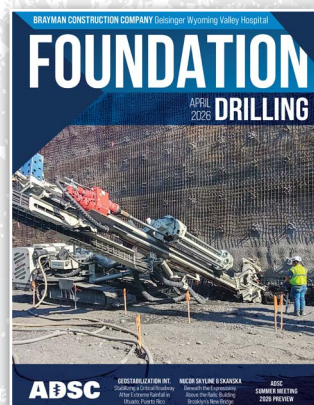
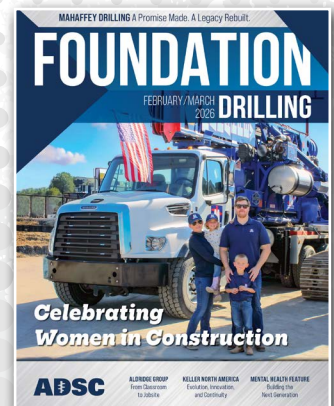
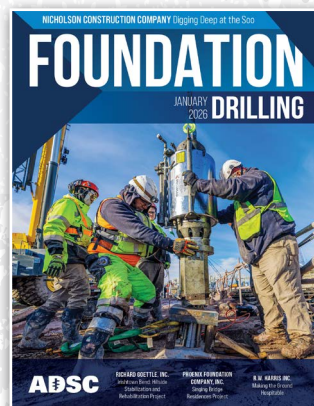
May/June April 5, 2027

July June 5, 2027

August/September July 5, 2027

October September 5, 2027

November/December October 5, 2027



FOUNDATION DRILLING MAGAZINE

CONTENT SUBMISSION GUIDELINES

As a valued member of ADSC, you have the opportunity to showcase your expertise and share industry insights through our publication, free of charge. To maintain the highest standards, all submitted content is subject to review and approval by our Editorial staff. Please ensure that you are a member in good standing or employed by an ADSC member company before submitting. To reserve your spot in an upcoming issue, please reach out to Angie Elemendorf. We look forward to featuring your contributions in our magazine. **Articles should be original work and not previously published.**

Cover Feature Overview

The cover feature is a comprehensive story highlighting a recent project undertaken by an ADSC contractor member. The focus should be on the utilization of one or more of the supported technologies and the importance of using these specific methods. Your article should include detailed project information, geography, climate, soil conditions, fascinating facts, a brief history, and descriptions of any challenges or unique aspects that were encountered and overcome.

Supported Technologies:

- ▶ **Micropile**
- ▶ **Anchored Earth Retention**
- ▶ **Drilled Shaft**

ARTICLE REQUIREMENTS:

- ▶ **Title and Author(s):** Provide a captivating title and include the name(s) of the author(s).
- ▶ **Word Count:** The article should be between **1,800 and 2,200 words.**
- ▶ **Photos:**
 - A minimum of **12-14 high-resolution photos** with **300 dpi** are required, saved as **TIF or JPG files.**
 - Include **at least 2 vertical cover options** that feature the crew working safely.
 - The cover photo should **highlight the people** who make the project possible.
- ▶ **Photo Placement and Captions:** Indicate where photos should be placed within the article and provide captions as needed.
- ▶ **Special Thanks/Project Team:** Optionally, include a special thanks or recognition of the project team at the end of the article.

Interior Feature Overview

The interior feature is an in-depth story focusing on a recent project undertaken by an ADSC contractor member. The emphasis should be on the application of one or more supported technologies and the significance of using these specific methods. Your article should include detailed project information, interesting facts, geography, climate, soil conditions, a brief history, and descriptions of any challenges or unique aspects that were encountered and overcome.

Supported Technologies:

- ▶ **Micropile**
- ▶ **Anchored Earth Retention**
- ▶ **Drilled Shaft**

ARTICLE REQUIREMENTS:

- ▶ **Title and Author(s):** Provide an engaging title and include the name(s) of the author(s).
- ▶ **Word Count:** The article should be between **1,200 and 1,800 words.**
- ▶ **Photos:**
 - A minimum of **10-12 high-resolution photos** with **300 dpi** are required, saved as **TIF or JPG files.**
- ▶ **Photo Placement and Captions:** Indicate where photos should be placed within the article and provide captions as needed.
- ▶ **Special Thanks/Project Team:** Optionally, include a special thanks or recognition of the project team at the end of the article.

FOUNDATION DRILLING MAGAZINE

CONTENT SUBMISSION GUIDELINES

Technical Feature Overview

The technical feature is an in-depth article focusing on a topic related to or supporting one of the approved technologies used by ADSC contractor members. Your article should provide insightful information that enhances the understanding or application of Micropile, Anchored Earth Retention, or Drilled Shaft technologies.

Supported Technologies:

- ▶ **Micropile**
- ▶ **Anchored Earth Retention**
- ▶ **Drilled Shaft**

ARTICLE REQUIREMENTS:

- ▶ **Title and Author(s):** Provide an engaging title and include the name(s) of the author(s).
- ▶ **Word Count:** The article should be between **1,200 and 1,800 words**.
- ▶ **Photos (Optional):**
 - Photos are optional, but if included, they must be high-resolution images with **300 dpi**, saved as **TIF or JPG files**. Indicate where they should be placed within the article and provide captions as needed.

Industry News Overview

The industry news section provides brief updates and announcements relevant to the foundation drilling industry. This section is open to all members for submissions, and the editorial staff will determine the timing and inclusion of these updates in the magazine.

Content Suggestions:

- ▶ Anniversaries
- ▶ Promotions
- ▶ New hires
- ▶ Retirements
- ▶ Awards and recognitions
- ▶ Safety achievements and updates
- ▶ Any other industry-relevant news

ARTICLE REQUIREMENTS:

- ▶ **Word Count:** The article should be between **200 and 500 words**.
- ▶ **Photos:**
 - Include **1-2 high-resolution** photos with **300 dpi**, saved as **TIF or JPG files**.

Submission Deadlines

January	November 1, 2026
February/March	December 1, 2026
April	February 1, 2027
May/June	March 1, 2027
July	April 1, 2027
August/September	June 1, 2027
October	August 1, 2027
November/December	September 1, 2027

FOUNDATION DRILLING MAGAZINE

CONTENT SUBMISSION GUIDELINES

New Products News Overview

The New Products News section provides an opportunity for associate members to submit promotional content related to new products or innovations in the foundation drilling industry. Submissions must relate to one of the three supported ADSC technologies: Drilled Shafts, Micropile, or Anchored Earth Retention. The editorial team reserves the right to make necessary editorial changes to the submitted material.

Supported Technologies:

- ▶ **Drilled Shafts**
- ▶ **Micropile**
- ▶ **Anchored Earth Retention**

ARTICLE REQUIREMENTS:

- ▶ **Word Count:** The article should be **no longer than 500 words**.
- ▶ **Photos:**
 - Include at least **one high-resolution** photo with **300 dpi**, saved as **TIF or JPG file**.
 - Please provide a caption as needed.

Industry Innovations Overview

The “Industry Innovations” section shares the latest developments in equipment, materials, and services relevant to the foundation drilling industry. This section focuses on providing a technical and editorial perspective on new advancements, highlighting their application and impact on ADSC-approved technologies. Submitters are considered during the Summer and Annual Meetings. Associate members in good standing who are present at the committee meeting may volunteer for the open features. Volunteers may not have submitted within the previous 8 issues.

Supported Technologies:

- ▶ **Drilled Shafts**
- ▶ **Micropile**
- ▶ **Anchored Earth Retention**

ARTICLE REQUIREMENTS:

- ▶ **Title and Author(s):** Provide an engaging title and include the name(s) of the author(s).
- ▶ **Word Count:** The article should be between **750 and 1,500 words**.
- ▶ **Photos:**
 - Include **multiple high-resolution** photos with **300 dpi**, saved as **TIF or JPG files**.
 - Indicate where the photos should be placed within the article and provide captions as needed.

Submission Deadline

To keep us on schedule, all article **content must be submitted two months in advance, by the 1st of the month**. For example, if you are submitting for the January 2027 issue, your deadline is November 1, 2026.

MEMBERSHIP INFORMATION PACKET

Reach New and Current Members!

Place your company directly in the hands of **new** ADSC members with a full-page advertisement in the ADSC New Member Information Packet. Distributed to every new member and shared at ADSC national meetings, chapter events, and industry programs, this highly targeted resource helps introduce your company to industry professionals as they begin their ADSC journey. Your advertisement will also be included in the digital version of the packet hosted on the ADSC website.

WHY ADVERTISE TO OUR MEMBERS?

- ▶ In the hand of every member
- ▶ Direct access to new and current members
- ▶ Cross-promotion on ADSC website

ARTWORK SPECIFICATIONS:

All critical elements (text, logos, etc.) should be kept inside the margins/safe area. This will ensure that critical elements will not be lost in the trimming process or spine. Less critical elements, such as background images and graphics, may exceed past the margins.

We do not recommend having borders due to shifting in the trimming process, which may cause borders to appear uneven. Any elements close to the trim line will be lost in the trimming process.

Please see page 8 and 9 for more information about artwork size.



Standard Rate

Full Page

Inside Front Cover	Inside Back Cover	Outside Back Cover
\$2,500	\$2,500	\$2,500

Due Date

Artwork December 16, 2026

DIGITAL MAGAZINE ANALYTICS

Every issue of Foundation Drilling is available in e-magazine format, reaching a diverse audience across all levels of the foundation drilling industry. Whether through social media platforms or our email distribution list, our people-centric approach has not only grown our readership but also deepened their engagement with the stories we share. LinkedIn has been particularly effective for sharing our digital magazine content. Below is a snapshot of our analytics from May 2025 to May 2026.

OVERVIEW



20,741

Average Page Views
per issue



694,847

eMag Clicks
in the last 12 months



14,738+

Email Recipients

38%

Average Open Rate

Each issue is emailed to our mailing list.

SOCIAL MEDIA

Social media is doing more than scrolling – it's connecting. Over 86% of social visitors are actively engaging with our digital magazine.

FOLLOW US ON OUR NEW
LINKEDIN @ADSC



2.1K
Followers



1K
Followers



2.2K
Followers



733
Followers

PLATFORMS



63.5%
Desktop



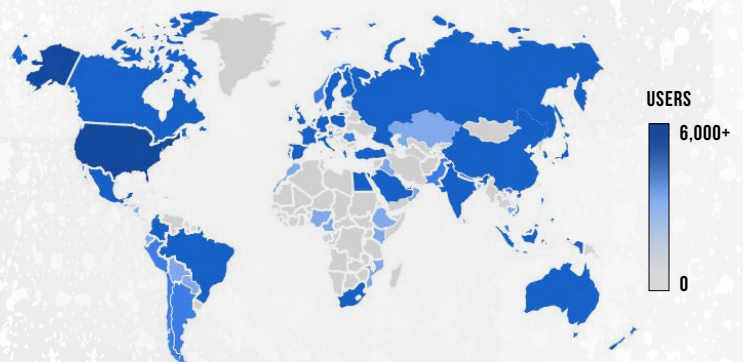
35.9%
Mobile



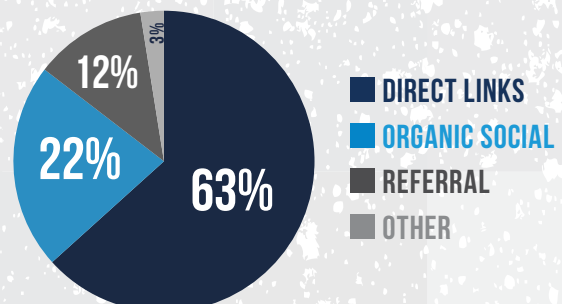
0.6%
Tablet

User interaction across different types of devices in the last 12 months.

DEMOGRAPHICS



TRAFFIC ACQUISITION



DIGITAL MAGAZINE ADVERTISING

MAXIMIZE YOUR REACH WITH FOUNDATION DRILLING'S MAGAZINE

Foundation Drilling Magazine is a leading resource for professionals in the deep foundation drilling industry. Our digital magazine offers our advertisers enhanced visibility! Your print ad is automatically included in the digital magazine version, amplifying your reach.

Promote your business with Foundation Drilling's digital magazine and experience the benefits of increased traffic, greater exposure, and an enhanced reader experience!

DIRECT LINKS FOR INCREASED TRAFFIC AND GREATER EXPOSURE

Our digital magazine includes direct links to advertisers' websites, driving traffic and enhancing your visibility to a broad, engaged audience.

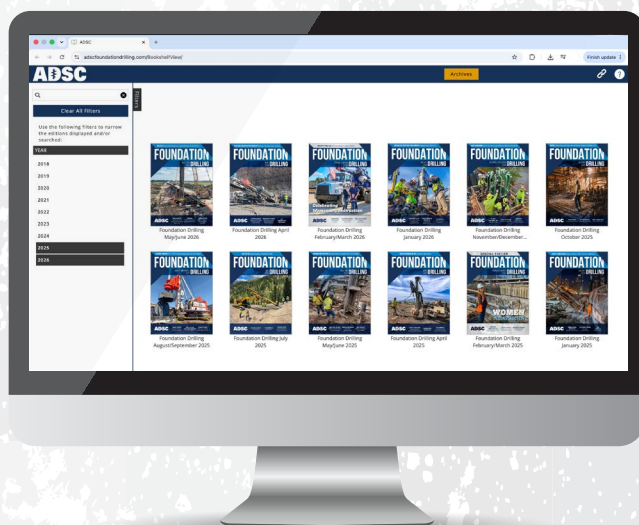
SEAMLESS DISTRIBUTION AND ACCESSIBILITY

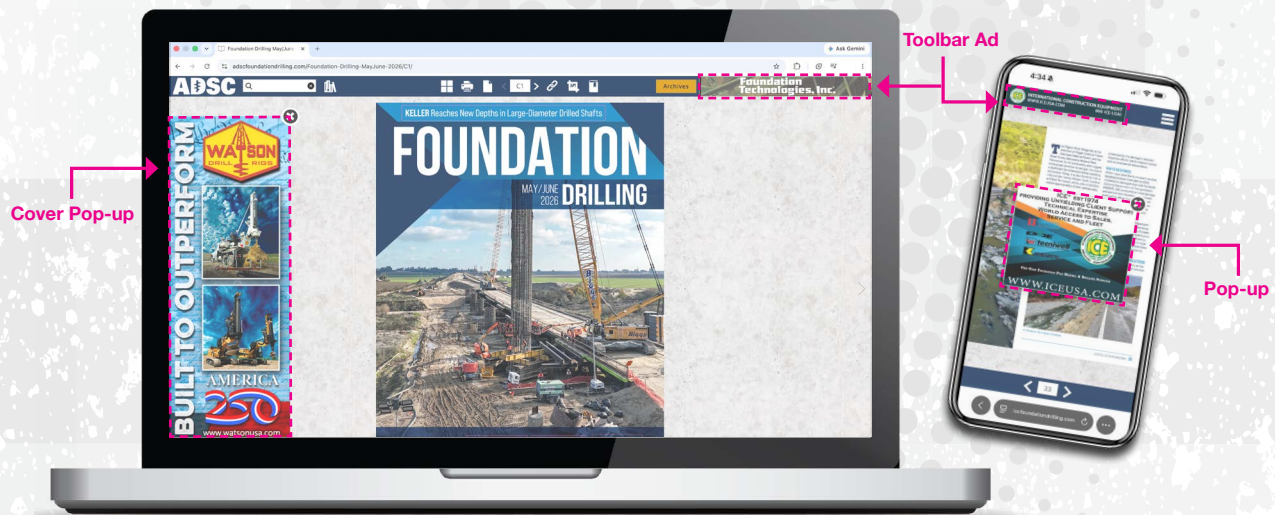
The digital version of the magazine is widely distributed through email, social media, and is available on ADSC's website. This ensures your ad reaches readers wherever they are.

ENHANCED READER EXPERIENCE

Readers can:

- ▶ **Bookmark Pages:** Save their favorite articles for easy access.
- ▶ **Keyword Search:** Quickly find relevant content.
- ▶ **Navigation Shortcuts:** Efficiently browse through the magazine.
- ▶ **Print or Download:** Enjoy offline access to the magazine.





Pop-up Ads

Get noticed with three (3) pop-up advertisements that are content-focused and branded for your company. These ads will rotate in various positions for each issue, increasing the visibility of your brand.

Includes:

- ▶ **(2) Two Pop-Up Ads**
 - Desktop & Mobile Size: 300 x 300 pixels
 - JPEG or PNG files
 - Provide URLs for each ad
- ▶ **(1) One Bottom Banner Pop-Up Ad**
 - Desktop Size: 800 x 100 pixels
 - Mobile Size: 300 x 300 pixels
 - JPEG or PNG files
 - Provide URL for ad

Rate: \$2,300.00 per magazine issue

Cover Pop-up Ad

Make your ad the first impression with our Digital Magazine Cover Pop-up Bookmark Ad — the eye-catching placement that appears as soon as the cover loads.

Includes:

- ▶ **(1) One Cover Pop-up Ad**
 - Desktop Size: 160 x 600 pixels
 - Mobile Size: 300 x 300 pixels
 - JPEG or PNG files
 - Provide URL for ad

Rate: \$3,500.00 per magazine issue

Magazine Email Banner

As the exclusive banner sponsor, your ad will be prominently displayed on all our digital magazine eBlasts, reaching thousands of industry professionals with each send.

Includes:

- ▶ **Total of (8) Eight eBlasts**
 - Size: 1200 x 425 pixels
 - JPEG or PNG Files
 - Provide URL for ad

Rate: \$2,500.00 annually/total of 8

Toolbar Ad

Increase your brand's recognition with a static toolbar banner on the Digital Magazine. Advertisers can also provide a link to a YouTube video for placement.

Includes:

- ▶ **(1) One Toolbar Ad**
 - Desktop Size: 425 x 50 pixels
 - Mobile Size: 300 x 50 pixels
 - JPEG or PNG files
 - Provide URL for ad
- ▶ **(1) One Video (optional)**
 - Provide published YouTube link

Rate: \$2,300.00 per magazine issue



DIGITAL ADVERTISING

New Year, New Options!

PUT YOUR BRAND WHERE THE INDUSTRY CLICKS.

ADSC's enhanced 2027 website advertising program offers premium placement on our most visited pages, including the searchable member directory, National Events, and chapter pages.

Whether you want year-round exposure or targeted event promotion, our digital ad options are built to fit your goals and your budget. Reach both members and non-members who visit ADSC's website to register for events, explore the Technical Library, read the latest Foundation Drilling issue, and more.

WHY ADVERTISE ON OUR WEBSITE?

- ▶ Year-round brand visibility
- ▶ Direct access to industry decision-makers
- ▶ Cross-promotion in ADSC emails and publications
- ▶ Flexible, cost-effective options

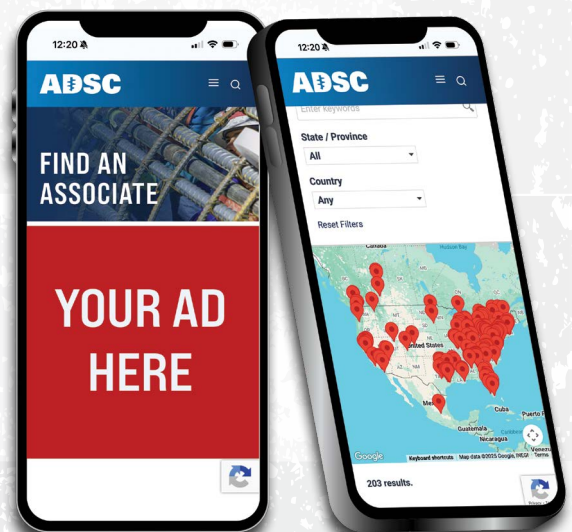
LOOKING FOR THE RIGHT CONNECTION IN THE DEEP FOUNDATION INDUSTRY?

Our “**Find A...**” tool makes it easier than ever to search ADSC's online membership directory.

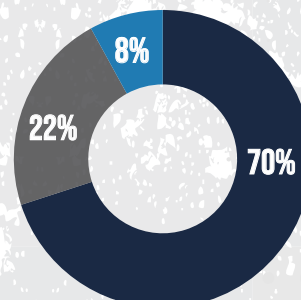
Quickly locate **Contractors, Associate Members,** or **Technical Affiliates** by:

- ▶ Company Name
- ▶ Country
- ▶ State/Province

Whether you're sourcing project partners, suppliers, or technical experts, the “Find A...” feature is your direct link to trusted ADSC members across the country.



PAGE CLICKS



- FIND A CONTRACTOR
- FIND A TECH. AFFILIATE
- FIND AN ASSOCIATE

Due Date

Artwork December 16, 2026

ADVERTISING RATES

FIND A Page Banner

Placement: Listed on one of the “Find A...” directory pages.

These searchable directories are available to the public and are being marketed to owners, contractors, and engineers as valuable resources for finding qualified ADSC members for their design and construction needs.

Pages Available:

- Find a Contractor (12 ads available)
- Find an Associate (12 ads available)
- Find a Technical Affiliate (12 ads available)

Ad Duration: 1 month (January–December 2026)

Includes: 1 banner ad with URL

Ad Requirement:

- Desktop Size: 1920 x 250 pixels
- Mobile Size: 512 x 512 pixels
- JPEG or PNG files
- Provide URL for ad

Rate: \$1,100.00 per listing page/month

FIND A Page Static Listing

Placement: Listed as the top result on one of the “Find A...” directory pages.

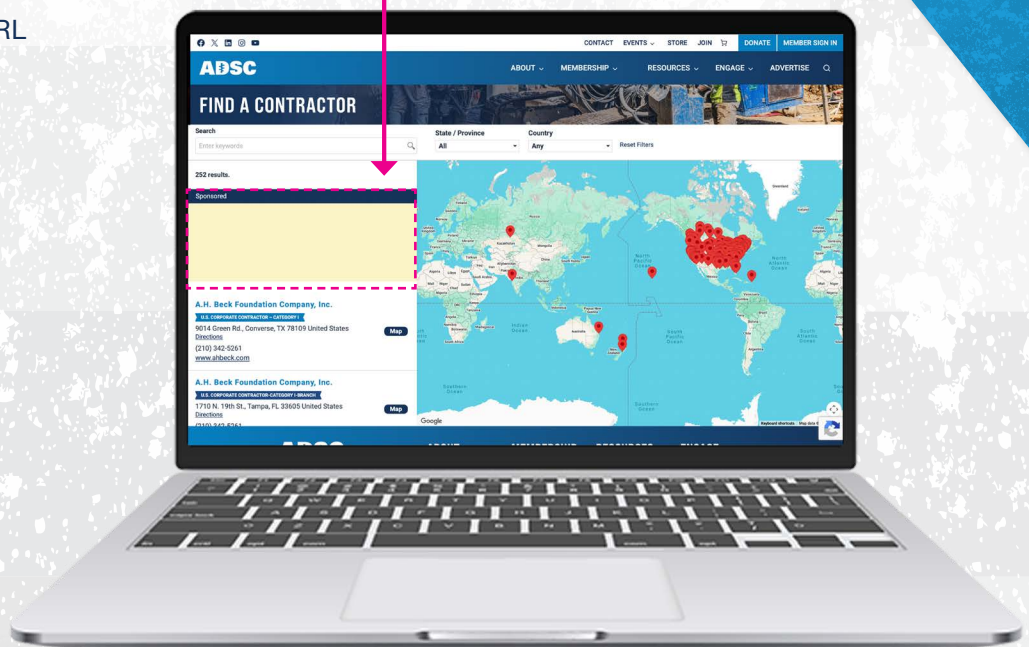
Availability:

- 3 spots (1 per page)

Ad Duration: 1 year (January–December 2027)

Rate: 12 months/\$3,000 annual cycle
January 1 – December 31

FIND A Page
Static Listing



DIGITAL ADVERTISING RATES

Annual Meeting Sponsor

Placement: Across ADSC's Annual event page, registration platform, and invoices.

Ad Duration:

Live from registration opening until closure.

Includes: One hyperlinked banner ad on the Event Page, Registration Page, and Registration Invoice.

Ad Requirement:

► (1) One Event Page Ad

- Desktop Size: 1280 x 400 pixels
- Mobile Size: 512 x 512 pixels
- JPEG or PNG files
- Provide URL for ad

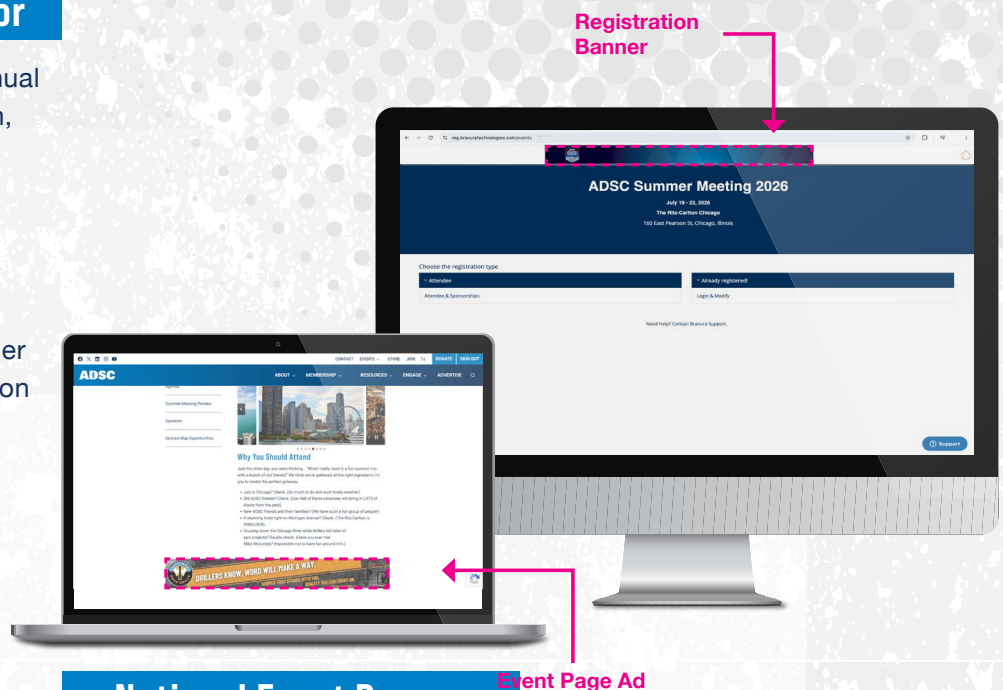
► (1) One Registration Banner

- Digital Size: 1180 x 80 pixels
- JPEG or PNG files
- Provide URL for ad

► (1) One Registration Invoice Banner

- Digital Size: 1180 x 80 pixels
- JPEG or PNG files
- Provide URL for ad

Rate: \$2,500.00 per event



National Event Banner

Placement: ADSC's National Events page.

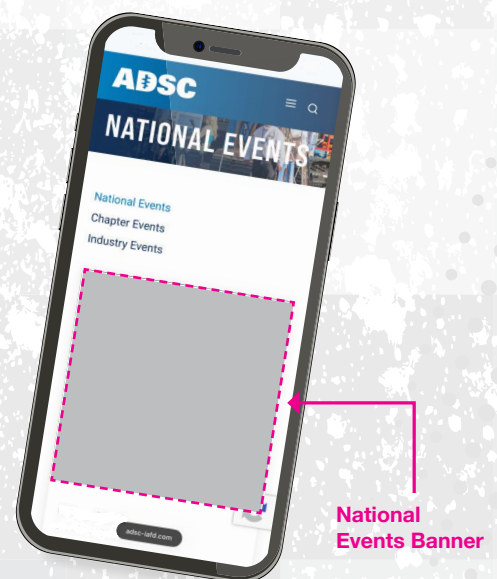
Ad Duration: 1 month (January–December 2026)

Includes: 1 banner ad with URL

Ad Requirement:

- Desktop Size: 1920 x 250 pixels
- Mobile Size: 512 x 512 pixels
- JPEG or PNG files
- Provide URL for ad

Rate: \$1,500.00 each



DIGITAL ADVERTISING RATES



ARTWORK IS DUE
DECEMBER 16, 2026.

Home Page Banner

Placement: ADSC's homepage.

Ad Duration: 1 year
(January–December 2027)

Includes: 1 banner ad with URL

Ad Requirement:

- ▶ Desktop Size:
1280 x 600 pixels
- ▶ Mobile Size:
512 x 512 pixels
- ▶ JPEG or PNG files
- ▶ Provide URL for ad

Rate: 12 months/\$2,500 annual
cycle January 1 – December 31

Chapter Page Banner

Placement: ADSC's Chapter
Landing page.

Availability:

- ▶ 12 spots (1 per month)

Ad Duration: From submission to
event close.

Includes: 1 banner ad with URL

Ad Requirement:

- ▶ Desktop Size:
1920 x 250 pixels
- ▶ Mobile Size:
512 x 512 pixels
- ▶ JPEG or PNG files
- ▶ Provide URL for ad

Rate: \$1,000.00 each

WiC Banner

Placement: ADSC's Women in
Construction page.

Ad Duration: 1 year
(January–December 2027)

Includes: 1 banner ad with URL

Ad Requirement:

- ▶ Desktop Size:
1920 x 250 pixels
- ▶ Mobile Size:
512 x 512 pixels
- ▶ JPEG or PNG files
- ▶ Provide URL for ad

Rate: 12 months/\$2,450 annual
cycle January 1 – December 31

ORDER INFORMATION

ADVERTISING AVAILABILITY

Advertising is only available to ADSC members.

To join ADSC, please visit adsc-iafd.com, under "Membership," and submit your application. If you have any membership questions or need assistance with applying, please contact Peggy Hagerty Duffy at phd@adsc-iafd.com.

CHECK OUT ONLINE!

Place your advertising orders in our online store:

1. Visit adsc-iafd.com
2. Click on the advertise tab on the Homepage and select the "Reserve Advertisements" button to place your 2027 advertising order starting on August 14, 2026.

KEY CONTACTS

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