

# ADSC

# SOLED OUT

## Foundation Drilling eMagazine 2026 ADVERTISING CONTRACT

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Advertising Agency (If Applicable): \_\_\_\_\_

Advertising Contact: \_\_\_\_\_

Agency Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Billing Information

#### SEND ADVERTISING INVOICES TO:

<input type="checkbox"/> Company	<input type="checkbox"/> Advertising Agency (signature required on page 3)
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*If billing address is different than address listed above please fill out below.*

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email : \_\_\_\_\_

**Return completed and signed form to Tina Greenwell at [accounting@adsc-iafd.com](mailto:accounting@adsc-iafd.com).**

# Advertising Agreement

- a. This contract is between ADSC and Advertiser for 2026 advertising in the Foundation Drilling magazine.
- b. This contract is effective immediately upon receipt by ADSC and expires December 31, 2026.
- c. This contract is non-cancellable after publication of the first ordered advertisement.
- d. Advertiser agrees to pay the applicable advertising rates quoted in this contract (see page 3 for rates) for advertisement(s) ordered. Advertising rates are quoted at net prices and do not include any commission for advertising agency.
- e. Advertiser agrees to accept full financial responsibility for the total cost of advertisement(s) ordered.
- f. Advertiser agrees to pay each advertising invoice, in U.S. Dollars, within 30 days of invoice date.
- g. Advertiser agrees to pay a 1.5% monthly late fee for each invoice not paid in full within 60 days of invoice date.
- h. Advertiser agrees that its advertising may be suspended or canceled by ADSC at any time for nonpayment of invoice(s) more than sixty (60) days past due.
- i. All advertising is subject to the approval of publisher. Advertisements for products and services should be consistent with the technologies and policies of the ADSC. Policies regarding acceptable advertisements are subject to change without notification to advertisers.
- j. Advertiser and/or advertising agency assumes liability for all content (including text, representation and illustrations) of advertisements printed, and also assumes responsibility for any claims arising therefrom made against the publisher.
- k. ADSC is not bound by any condition, specification, or requirement of advertiser appearing on any order when such order or instruction conflicts with this contract or the ADSC 2026 Media Guide.
- l. Space reservations or new ads that differ from this contract must be accompanied by a new insertion order.

## Guarantor Agreement

**Guarantor Agreement (if applicable):** If advertising invoices are to be sent to Advertising Agency, both the Company and Advertising Agency guarantee payment under the terms of this Advertising Contract irrespective of any separate agreements between Company and Advertising Agency.

## Advertiser Authorization

Agreed to and accepted by:

Company

Advertising Agency (if applicable)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Date Signed

Return completed and signed form to Tina Greenwell at [accounting@adsc-iafd.com](mailto:accounting@adsc-iafd.com).

# Advertising Insertion Order

View the 2026 ADSC Media Guide for complete ad preparation specifications at [adsc-iafd.com](http://adsc-iafd.com).

**eMag Pop-up Ads** \$2,100 per issue

PLEASE INDICATE EMAGAZINE ADVERTISING ISSUES BELOW:

<input type="checkbox"/> January	<input type="checkbox"/> May/June	<input type="checkbox"/> October
<input type="checkbox"/> February/March	<input type="checkbox"/> July	<input type="checkbox"/> November/December
<input type="checkbox"/> April	<input type="checkbox"/> August/September	

**eMag Cover Photo Pop-up Bookmark** \$3,500 per issue

PLEASE INDICATE EMAGAZINE ADVERTISING ISSUES BELOW:

<input type="checkbox"/> January	<input type="checkbox"/> May/June	<input type="checkbox"/> October
<input type="checkbox"/> February/March	<input type="checkbox"/> July	<input type="checkbox"/> November/December
<input type="checkbox"/> April	<input type="checkbox"/> August/September	

**eMag Sponsor** \$2,100 per issue

PLEASE INDICATE EMAGAZINE ADVERTISING ISSUES BELOW:

<input type="checkbox"/> January	<input type="checkbox"/> May/June	<input type="checkbox"/> October
<input type="checkbox"/> February/March	<input type="checkbox"/> July	<input type="checkbox"/> November/December
<input type="checkbox"/> April	<input type="checkbox"/> August/September	

**eBlast Banner** \$2,500 annually/total of 8

**SOLD OUT**

## eMag Pop-up Ads

Get noticed with three (3) pop-up advertisements that are content-focused and branded for your company. These ads will rotate in various positions for each issue, increasing the visibility of your brand. Advertisers are responsible for providing artwork for the pop-up ads. This exclusive option is sold per issue, with only one company allowed to select it each time.

### Includes:

- **(2) Two Pop-Up Ads**
  - Desktop & Mobile Size: 300 x 300 pixels
  - JPEG or PNG files
  - Provide URLs for each ad
- **(1) One Bottom Banner Pop-Up Ad**
  - Desktop Size:
    - 800 x 100 pixels
  - Mobile Size:
    - 300 x 300 pixels
  - JPEG or PNG files
  - Provide URL for ad

## eMag Cover Page Pop-Up Bookmark

Make your ad the *first impression* with our eMag Pop-up Bookmark Ad — the eye-catching placement that appears as soon as the cover loads. With prime visibility on both desktop and mobile, this clickable ad is the perfect way to drive traffic and boost awareness.

### Includes:

- **(1) One Pop-Up Ads**
  - Desktop Size: 160 x 600 pixels
  - Mobile Size: 300 x 300 pixels
  - JPEG or PNG files
  - Provide URL for ad

## eMag Sponsor

Increase your brand's recognition with this exclusive option, which places your company logo on the footer of all house and feature articles, without any conflict of interest. Advertisers can also provide a link to a YouTube video for placement. This option is sold per issue, with only one company allowed to select it each time.

### Includes:

- **(1) One Bookmark Ad**
  - Desktop Size: 160 x 600 pixels
  - Mobile Size: 300 x 300 pixels
  - JPEG or PNG files
  - Provide URL for ad
- **(1) One Toolbar Ad**
  - Desktop Size: 425 x 50 pixels
  - Mobile Size: 300 x 50 pixels
  - JPEG or PNG files
  - Provide URL for ad
- **(1) One Video (optional)**
  - Provide published YouTube

## eBlast Banner

Sponsoring the eBlast banner for *Foundation Drilling Magazine* offers a unique opportunity to put your company directly in front of our engaged readership. As the exclusive banner sponsor, your company's banner advertisement will be prominently displayed on all our eMag eBlast communications, reaching thousands of industry professionals with each send.

### Includes:

- **Total of (8) Eight eBlasts**
  - Size: 1200 x 425 pixels
  - JPEG or PNG files
  - Provide URL for ad

## **Sending Artwork**

Advertisement artwork can be submitted via WeTransfer or can be emailed to [kengle@adsc-iafd.com](mailto:kengle@adsc-iafd.com).

To send artwork via ADSC's WeTransfer account; click on or copy and paste the following link into your browser: <https://adsc.wetransfer.com/> Once there, enter [kengle@adsc-iafd.com](mailto:kengle@adsc-iafd.com) as the recipient for the transfer, then upload your artwork to the site. Please label your ad with your company name and issue date.

***View the 2026 Media Guide for complete ad specifications and templates  
at <https://adsc-iafd.com/advertising/>.***

Contact Angie Elmendorf at [aelmendorf@adsc-iafd.com](mailto:aelmendorf@adsc-iafd.com) for more information.