

## Membership Directory Ad: Half Page

Ad Size: 5 inches (w) x 3.5 inches (h)  
Margins: 0.25" on all sides

This template can be placed in Illustrator, InDesign, or Photoshop.

We **highly recommend** using this template as guide to ensure your advertisement does not lose any critical elements in the binding or in the trimming process. The half page ad **does not** have bleeds.

### LAYOUT INSTRUCTIONS

#### MARGINS/SAFE AREA:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the margins (blue box). This will ensure that your content will not be affected from the binding process. Less critical elements, such as background images, may exceed past the safe zone.

#### IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outlines.

### EXPORT INSTRUCTIONS

**Adobe Illustrator & InDesign:** Export as an **Adobe PDF (Print)** using the **High Quality Print** preset. Do **not** include any printer marks.

**Adobe Photoshop:** Save as a **Photoshop PDF** using the **High Quality Print** preset. Do **not** include any printer marks.