

**Foundation Drilling Ad:
Full Page No Bleed**

Page size: 8.5 inches (w) x 11 inches (h)
Margins: 0.5 inches

This template can be placed in Illustrator, InDesign, or Photoshop. We *highly recommend* using this template as guide to ensure your advertisement does not lose any critical elements in the gutter or in the trimming process.

LAYOUT INSTRUCTIONS

MARGINS/SAFE AREA:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box. This will ensure that critical elements will not be lost in the spine/gutter.

DANGER ZONE (GRAY AREA):

Do not allow **ANY** elements to exceed into the gray area. ADSC will center this ad on the page with 0.5 inch border since this ad does not have bleeds.

IMPORTANT

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outlines.

EXPORT INSTRUCTIONS

Adobe Illustrator & InDesign: Export as an **Adobe PDF (Print)** using the **High Quality Print** preset. Do **not** include any printer marks nor bleeds.

Adobe Photoshop: Save as a **Photoshop PDF** using the **High Quality Print** preset. Do **not** include any printer marks nor bleeds.