Foundation Drilling Ad:
2Page Spread With Bleed

Finished Size: 17 inches (w) x 11 inches (h)
Margins: 0.625" on all sides
Overall Size with Bleed: 17.25 inches (w) x 11.25 inches (h)

This template can be placed in Illustrator, InDesign, or Photoshop.

When creating an advertisement in Illustrator or InDesign, add .125 inches in the Bleeds section. If you're using photoshop, create your ad using the overall size: 17.25" w x 11.25" h. We *highly recommend* using this template as guide to ensure your advertisment does not lose any critical elements in the gutter or in the trimming process.

LAYOUT INSTRUCTIONS

MARGINS/SAFE AREA:
All critical elements (text, images, graphics, logos, etc.) must be kept inside the margins (blue box.) This will ensure that critical elements will not be lost in the gutter. Less critical elements, such as background images, may exceed past the safe zone.

DANGER ZONE (GRAY AREA):
Do not allow critical elements to exceed into the gray area otherwise they will be lost in the gutter. Less critical elements (background graphics, textures, and photos) can extend into the gray area.

TRIM AREA:
We do not recommend having borders due to shifting in the trimming process, which may cause borders to appear uneven. Any elements close to the trim line will be lost in the trimming process.

BLEEDS:
Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT
Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outlines.

EXPORT INSTRUCTIONS
Adobe Illustrator & InDesign: Export as an **Adobe PDF (Print)** using the **High Quality Print** preset. Do **not** include any printer marks. Check the box for **Use Document Bleed Settings.**

Adobe Photoshop: Save as a **Photoshop PDF** using the **High Quality Print** preset. Do **not** include any printer marks. *Note: Photoshop does not have the same bleed setup as Illustrator and InDesign. Use the overall size of 17.25 inches x 11.25 inches when creating your document and use this template as a guide to follow the layout instructions.*