

PROSPECTUS

INVITATION TO EXHIBIT

ADSC-The International Association of Foundation Drilling, DFI (Deep Foundations Institute), G-I (Geo-Institute of American Society of Civil Engineers), and PDCA (Pile Driving Contractors Association) have joined forces again for the International Foundations Congress and Equipment Expo, May 7-10, 2024. The event will be held at the Hyatt Regency in Dallas, Texas.

IFCEE is a technical conference and equipment show dedicated to the design and construction of deep foundation systems, using the latest geo-engineering and geo-construction technologies and practices. This one-of-a-kind event will attract attendees from around the world who will attend various technical education programs and the **world's**

largest equipment exposition dedicated solely to the deep foundations industry.



IFCEE is just around the corner! When attendees think of IFCEE, they think of full-scale exhibits, packed aisles, new equipment and a showfloor full of energy. They are expecting to see you—and learn what you have to offer them!

WHEN IT COMES TO INCREASING YOUR CUSTOMER BASE, IFCEE IS THE CLEAR WINNER.

REAL VISIBILITY. REAL RESULTS. THE REAL DEAL.

Why Exhibit at IFCEE 2021?



Give more than 2,000 attendees the chance to find you.



22+ hours of exhibit time and 3 hours of targeted time to promote your products.



Establish your company as a key player in the industry.



Showcase your personnel as subject matter experts.



Meet with attendees whose primary purpose is making decisions on future investments.



IFCEE2024.COM

Your equipment, products, materials, techniques and technology are the real deal-and IFCEE attendees know there's no other place they can see them all.

Reach the entire industry in four dynamic days! With over 2,000 deep foundations professionals attending to find suppliers, source products and place orders, there isn't a better place to get in front of major buyers and key decision makers from every segment of the deep foundations industry.



Sponsorship Opportunities

The value of sharing your company's name and brand with attendees at IFCEE is immeasurable. Promotional sponsorships, such as hotel room key cards, lanyards, tote bags and more are excellent opportunities to increase your exposure.

Exhibitor Benefits

Not only will you be able to reach quality attendees from across the world by exhibiting, you will also receive the following COMPLIMENTARY value-added services:

- Unique promotional and advertising opportunities to help increase your company's exposure and return on investment.
- An exhibitor listing on the IFCEE APP with brand customization opportunities.
- An exceptional promotional program offering electronic artwork that you can distribute to your clients.
- Your company information in the Conference On-Site Program and in the IFCEE Exhibitor Showcase featured in ADSC's Foundation Drilling, DFI's Deep Foundations and PDCA's Pile Driver magazines.
- Access to the post-conference attendee list plus full listings with contact information for each attendee that visited your booth!
- Interactive Exhibitor Floor Plans on the IFCEE website.
- First-Class Customer Service IFCEE is dedicated to providing each exhibitor a positive and successful show experience. You will receive regular show alerts via email regarding pertinent information on the show, and our show staff will contact you to make sure your booth planning is going smoothly.

Visit IFCEE2024.COM to purchase exhibit space and

sponsorships, create your exhibitor account, and more!



Primary Business of Attendees Include:

General Contractor
Specialty Subcontractor
Manufacturer/Supplier
Geotechnical Engineer
Structural Engineer
Consulting Company
Owner's Representative
Government



Show Hours

Tuesday, May 7 12:00 PM - 2:00 PM and 5:00 PM - 7:00 PM

Wednesday, May 8 8:00 AM - 5:00 PM

Thursday, May 9 7:00 AM - 5:00 PM

Friday, May 10 7:00 AM - 2:00 PM

IFCEE EXHIBIT SPACE RATES

SERIOUS PROFESSIONALS FROM EVERY SECTOR OF THE GEO-INDUSTRY

YOUR EQUIPMENT.
YOUR BUYERS.
YOUR PROFITS.



YOUR EXHIBIT INVESTMENT INCLUDES:

- ▶ Enhanced Exhibitor Show Room package on website
 - Upload and display of company logo/trademark
 - Up to four (4) content panels of static images or text
- ► Continual support from IFCEE Staff
- ▶ Company name and description in the Conference On-Site Program, and the IFCEE Exhibitor Showcase
- ► Exhibitor Services Manual providing the tools for a successful exhibiting experience
- ▶ Personalized electronic marketing media to distribute to your clients and business associates
- ► Exhibitor Listing on the IFCEE APP
- ► Lead Retrieval Device (one per company)

INDOOR EXHIBIT SPACE 10'X 10' Member: \$ 2,995 | Non-Member \$ 3,795

YOUR EXHIBIT INVESTMENT INCLUDES:

- ▶ 7"x 44" Company Sign
- ▶ Three side draped area (8' high back wall drape, 3' high draped side rails)
- ▶ Enhanced Exhibitor Show Room package on website
 - · Upload and display of company logo/trademark
 - Up to four (4) content panels of static images or text
 - · Access to all opt-in pre-show leads through attendee agenda planners
- ► Continual support from IFCEE staff
- Company name and description in the Conference On-Site Program, and the IFCEE Exhibitor Showcase
- ► Exhibitor services manual providing the tools for a successful exhibiting experience
- ▶ Personalized electronic marketing media to distribute to your clients and business associates
- ► Exhibitor listing on the IFCEE APP
- Lead retrieval device (one per company)





PREVIOUS IFCEE EXHIBITORS

3M Corrosion Protection **Products**

ADSC AGL Manufacturing Ltd. Allu Group, Inc. American Equipment & Fabricating Corp. American Hose Company APE Applied Foundations Testing Atlas Copco GMT USA

В

Bauer Maschinen Gmbh Bauer Foundation Corp. Bauer-Pileco Bay Shore Systems, Inc. Berkel & Co. Contractors, Inc. Bermingham Foundation Solutions Beretta Alfredo S.r.l. Bit Brokers International Blaze Equipment Boulderscape

Carandina America, Inc. Casagrande Center Rock, Inc. CETCO Champion Equipment Co. Champion Equipment Sales Chance (Hubble Power Systems) ChemGrout, Inc. Consolidated Pipe & Supply ConstructionImages.com ConeTec, Inc. Con-Tech Systems, Ltd. Corpac Steel Products, Corp. Cox Industries **CRUX Subsurface** Cyntech Canada **CZM Foundation Equipment**

D

Dataforensics Datgel Davey Drill DBM Decagon Devices, Inc. Deep Excavation LLC Deep Foundations Institute Densification, Inc. Digga North America Doosan Portable Drill Pipe, Inc. **DRILLTOOLS Drilling World** DuroTerra LLC DYWIDAG Systems International USA, Inc.

Edgen Murray Ensoft, Inc. ESC Steel, Inc. Eskridae **Equipment Corporation of** America Expanded Shale, Clay & Slate Inst. (ESCSO)

Favor Steel & Fabricating, Inc. **FHWA** Foremost Industries FES (China) Ltd. foundationdrilling.com Foundation Technologies, Inc. Fuda Construction Inc.

G

Gannett Fleming, Inc. **GDS Instruments** Geocomp Corporation/ GeoTesting Express **GEI Consultants** Geo-Institute of ASCE Geo-Instruments, Inc. (SISGEO) Geokon, Inc. **Geopier Foundations Company** Geoprobe Systems® GEORocFor, Inc. Geo-Solutions, Inc. Giken America Corp. Gilbert Products, Inc. Givens International Drilling Supplies, Inc. GRL Engineers, Inc.

Hammer & Steel, Inc. Hans LEFFER GmbH Hayward Baker Hennessy International, Inc. Hercules Machinery Corp. Hong Xiang Technologies Huesker, Inc. Humboldt Mfg. Co. Hydro-Ram

Independence Tube Itasca **International Construction** Equipment International Drilling Equipment

J

JD Fields & Company, Inc. Jean Lutz North America Jeffrey Machine, Inc. Jimco Equipment Corporation Jinnings Equipment, LLC Junttan Ov

KB International Kelly Tractor Co. Kemaico USA Corporation Kennametal, Inc. **Kiewit Foundations Group** Klemm

L

L. B. Foster Company Lester Publications, LLC, Piling Canada Magazine Liebherr Nenzing Crane Co. Link-Belt Construction Loadtest. Inc. Lodge Lumber Company

М

MACCAFERRI, Inc. Magnum Piering, Inc. MAIT USA Malcolm Drilling Matrix Construction Products Mayland Metallic Materials Ltd. Measurand, Inc. Michels Mincon Mitsubishi Materials USA Corp MKT Manufacturing, Inc. Moretrench

N

National Driller NCCCO **NUMA**

OBERMANN GmbH OCI Div., Global Drilling Suppliers, Inc. **OSHA**

PDSCo., Inc. **Pile Driving Contractors** Association Penao PennDrill Manufacturing Pieresearch Pilebuck Magazine Pile Dynamics. Inc. Pile Hammer Equipment Pile Protection Tops Pinnacle Drilling Products LP PJ's Rebar, Inc. Plaxis Americas, LLC **Precision Drilling** PRO-DIG **PVE-Holland PVE Piling & Drilling Rigs**

QSP Packers, LLC

Radarview / Universal **Construction Testing** Raito, Inc. Robit. Inc. Rocscience **ROG** Equipment **Roll Form Group** RST Instruments Ltd. RTG Rammtechnik GmbH R.W. Conklin Steel Supply, Inc.

S

SAS Stressteel, Inc. Schnabel Foundation Company Scott Powerline & Utility Equipment Service Steel Warehouse Skyline Steel, LLC Sky-Man USA Soilmec North America, Inc. SoilVision Systems Ltd. Specrete-IP Incorporated Star Iron Works Steel Pipe Fabricators, Inc. Stressteel, Inc. Sterling Lumber Company Stucchi USA

Т

TEI Rock Drills TEREX Terracon Consulting **Texas Shafts** Trautwein GeoTAC TracMec srl Trinity Products, Inc. TWG Canada

Unisoft Geotechnical Solutions Ltd.

Watson Drill Rigs Williams Form Engineering Corp. Winter Equipment Company, Inc. WORD International, Inc. Worldwide Drilling Resource

Ziking Steel Pipe, Inc.

EXHIBIT SALES OPEN MARCH 21, 2023

AT IFCEE2024.COM



OPPORTUNITIES TO CONNECT WITH YOUR PREFERRED AUDIENCE BEFORE, DURING AND AFTER THE SHOW.

- IFCEE APP
 Navigate the show's multiple exhibit areas and view all the exhibitors on the app!
 Attendees can schedule meetings, check out exhibitors' websites, social media, booth location and more!
- Web Listing
 Use the visibility of IFCEE2024.com to reach your audience.
- Online Exhibitor
 Service Manual
 An exhibitor's "How-To"
 guide, online and easy
 to access.
- Conference On-Site Program, the Exhibitor Showcase & Exhibits Guide/Floor Plan All exhibitors enjoy a complimentary listing.
- Attendee Mailing List Complimentary access to the list before and after the show.

REAL VISIBILITY. REAL DEAL. REAL RESULTS.

Speak directly to your audience and engage the clients you want to see. High-powered marketing campaigns, attendee programs and exhibitor services make it easy to make connections, conduct business, maximize your investment, and boost profits.

In 2018, approximately 60% of attendees were general or specialty sub-contractors.



Serious professionals from every sector of the geo-industry

IFCEE attracts attendees from more than 40 countries, with over 82% from the USA and Canada:

United States	Cocos (Keeling)	India	Lebanon	Portugal
Australia	Islands	Iran	Mexico	Saudi Arabia
Austria	Colombia	Ireland	Netherlands	South Africa
Bolivia	Czech Republic	Israel	New Zealand	South Korea
Brazil	Ecuador	Italy	Nigeria	Switzerland
Canada	Egypt Finland	Japan	Norway	Turkey United Arab
Cayman Islands	France	Kazakhstan	Panama	Emirates
Chile	Germany	Korea	Peru	United Kingdom
China	Greece	Kuwait	Poland	Venezuela

Marketing Tools Include



INTERACTIVE WEBSITE

Schedules & Exhibit Floor Plans Thousands of views per month.



TRADE ADVERTISING

Thousands of unique impressions.

IFCEE advertises with leading international publications in print and digital media.



TARGETED ADVERTISING

Digital Advertising to industry-specific targets.



IFCEE APP:

Connect with attendees before during and after the show!

Dates to Remember

December 1, 2023 50 Word Description and Logo Due for

"Spotlight On Exhibitors"

May 1-5, 2024 Outdoor Exhibitor Move-In (By Assigned Schedule)

May 1-5, 2024 Indoor Exhibitor Move-In

May 6, 2024 Exhibitors Meeting

MAINENTRANCE

(One Representative per Company)

May 11–13, 2024 Outdoor and Indoor Exhibitor Move-Out

(By Assigned Schedule)

*SUBJECT TO CHANGE

IFCEE 2024
OUTDOOR
FLOORPLAN

Highway Overpass

IFCEE OUTDOOR EXHIBITS





Show Policy

reserves the right to modify the exhibit floor plan and/or relocate any exhibitor as deemed necessary. IFCEE will make every effort to maintain the general configuration of the exhibit floor plan. IFCEE

All exhibit space and sponsorships are sold first right of refusal to the 2021 exhibitors and sponsors.

After first right of refusal then they will be sold on a first-come, first-serve basis.





CEE INDOOR EXHIBITS



SPONSORSHIPS & PROMOTIONS



EXPAND YOUR REACH TO THE DEEP FOUNDATIONS COMMUNITY WITH IFCEE'S SPONSORSHIP OPPORTUNITIES!

Looking to promote your products or services? Choose from a wide range of opportunities to complement your company's marketing plan and increase your visibility with thousands of geo-industry leaders and decision makers. Become an IFCEE 2024 sponsor and maximize your brand awareness and marketing efforts.

Who will see your brand?

- Over 2,000 conference attendees.
- More than 30,000 members from the organizing and cooperating organizations.
- Approximately **50,000** non-member companies and individuals.

Sponsors will be recognized in IFCEE 2024 materials, including the website, IFCEE APP, the IFCEE Conference Preview in ADSC's *Foundation Drilling*, DFI's *Deep Foundations* and PDCA's *Pile Driver* magazines, the On-Site Program, expo signage, post-event literature, and more.

Sponsorship Guidelines

- All sponsorships are sold first right of refusal to the 2021 IFCEE sponsors, then first come first served basis. If the 2021 sponsorship opportunity is no longer offered, the first right of refusal will be still offered with a similar opportunity.
- Most opportunities may be jointly sponsored.
- To ensure your sponsorship is listed in all pre-show promotional materials, register online before August 1, 2023.

SPONSORSHIPS & PROMOTIONS CONTINUED

Breaks • Lunches • Receptions

WELCOME RECEPTION

Tuesday Night • May 7, 2024

Be a part of this opening event and help us welcome all our attendees to IFCEE! This sponsorship will include signage, social media promotion and branded barware. (in the outdoor exhibit space, weather permitting)

Cost: \$10,000



Thursday • May 9, 2024

Be a hit during the Final Night Reception by purchasing your own branded bar station, featuring your logo on cups and napkins for conference guests, as well as social media promotions.

Cost: \$5,000



(Wednesday/Thursday/Friday)

You will be listed as an exclusive sponsor of lunch on the day of your choice. This sponsorship will include signage, social media promotion, and listings in the Conference On-Site Program and the Conference Preview.

Cost: \$5,000 each

FINAL NIGHT ENTERTAINMENT

Thursday • May 9, 2024

There isn't a better way to wrap up a fantastic week than being a part of our Final Night Reception. Your company will be recognized with signage throughout the reception space, social media promotion, and shout-outs from the entertainment throughout the evening.

Cost: \$4,000

COFFEE BREAKS

Four Available

Choose a coffee break, Wednesday through Friday and you will be the hit of the Congress. Your logo will be displayed on coffee cups supplied to all of our attendees. Both morning and afternoon breaks are available and will be located in the indoor exhibit areas. Your company will be listed as a sponsor on signage at each break you select.

Cost: \$2,000 each

BREAKFASTS

Three Available

You will be listed as a sponsor of breakfast on the day of your choice. This sponsorship will include signage, social media promotion, and listings in the Conference On-Site Program and the Conference Preview.

Cost: \$2,500





IFCEE Opening Ceremony & Keynote Address

Cost: \$5,000

PDCA E.A.L. Smith Lecture

Cost: \$2,500

ADSC Michael O'Neill Lecture

Cost: \$2,500

DFI Osterberg Memorial Lecture

Cost: \$2,500

Price includes social media and eBlast promotions, Conference On-Site Program, Conference Preview listing, and expo signage.

For each sponsorship,
your company name
will be recognized in
the Conference On-Site
Program, the Conference
Preview, on the IFCEE
APP, and on social media!

OTHER SPONSORSHIP OPPORTUNITIES

CELL PHONE CHARGING STATION

Four Stations Available

Get the attendees' undivided attention while they charge their cell phones. Sponsor benefits include your company name, logo, and message.

Cost: \$1,750



NAMEBADGES

Picture it. Your logo on every single IFCEE attendee's name badge! We can make that happen. Guaranteed to be a sponsorship that makes you the envy of all your competitors.

Cost: \$6,500



CONFERENCE LANYARDS

Stamp your corporate image on the ultimate walking billboard. Your brand along with the IFCEE logo will travel every inch of the event by the way of over 2,000 attendees. Price includes production, expo

sponsorship signage, company listing in the Conference On-Site Program and Conference Preview. Logo to be provided by sponsor.

Cost: \$8,000

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HOTEL ROOM KEY CARDS

Your company logo will appear on the hotel guest room key cards. Don't

miss your chance to have attendees acknowledge your company every time they use their room key. Price includes production. Artwork to be provided by sponsor.

Cost: \$7,500



IT'S IN THE BAG! CONFERENCE BAGS

The perfect way to brand your company to the attendees while storing the conference literature and give-aways. These will get tons of use, even after the show. Bags will be distributed to all full conference registrants. Price includes production, expo sponsorship signage, and company listing in the Conference On-Site Program and Conference Preview. Logo to be provided by sponsor.

Cost: \$10,000

ATRIUM ELEVATOR WRAPS

Brand one of the most visible parts of the sure-to-besold-out hotel! Your art will be featured on the three glass atrium elevators that take guests from the lobby to their rooms, visible from the lobby, lobby bar and guest room interior balconies! Price includes production. Artwork to be provided by sponsor.

Cost: \$16,000

ESCALATOR WRAPS

Brand the main escalator bank, from the lobby and upstairs meeting space to the exhibit hall!

One escalator up, one down. Price includes production.

Artwork to be provided by sponsor.

Cost: \$8,000

OTHER SPONSORSHIP OPPORTUNITIES CONTINUED



CONFERENCE ON-SITE PROGRAM ADVERTISING

Over 4,000 copies distributed onsite. Contains general show information, exhibitor name/booth number and floor plans. Advertising space is limited. Rates include 4-Color.

ADVERTISING RATES

Full Page Color Ad\$1,500 (4 SPOTS AVAILABLE)

Half Page Color Ad..............\$1,000 (4 SPOTS AVAILABLE)

PREFERRED POSITIONS RATES

Inside Front Cover......\$2,500
Inside Back Cover......\$2,500

Outside Back Cover...... \$3,000

8.5" x 8.5"

FULL PAGE W/ BLEED ADD .125" BLEED ON ALL SIDES 8.25" x 4"

HALF PAGE DO NOT INCLUDE BLEEDS

SOCIAL MEDIA

One Available

Maybe the best sponsorship opportunity available for the show, the IFCEE social media platforms! IFCEE uses Instagram, Twitter, LinkedIn and Facebook to promote every aspect of the technical conference and exhibit show. You can expect your logo or company name on tons of social media activity, from date-of-purchase

through the end of the show (potentially 14 months of exclusive promotion!).

Cost: \$15,000







CONFERENCE MOBILE APP & PUSH NOTIFICATIONS

With over 80% of attendees downloading and utilizing the conference mobile app, there's no way to lose! This exclusive sponsorship allows a banner and full-screen splash page upon app opening, and multiple locations throughout the app, along with promotion pre-event and onsite via conference program and signage to inform attendees of the app! Production included. Art to be supplied by sponsor.

Cost: \$8,000



WEBSITE OPPORTUNITIES

GET NOTICED AT IFCEE 2024

The IFCEE 2024 website houses the official exhibitor directory, floor plan and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

- Online Directory
- ► Interactive Floor Plan
- ► Official Map Book







UPLOAD CONTENT

Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.



MAKE YOUR BOOTH STAND OUT

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.



BE A FEATURED EXHIBITOR

A select number of exhibitors will be featured in an exclusive list on this year's event website.



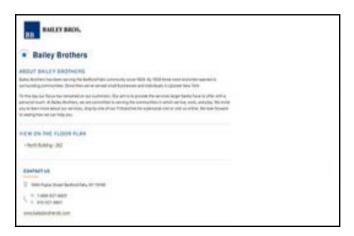
GET PRIORITY PLACEMENT

Like Google AdWords, when users search for your company's keywords or categories you can show up at the top of search results.

WEBSITE OPPORTUNITIES CONTINUED

LISTING OPTIONS

Each exhibitor at the IFCEE 2024 show receives a complimentary gold listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos and more-for attendees to get a preview of what you're bringing to this year's show.



GOLD PACKAGE: INCLUDED

- · Display of Company Logo
- · Display of Social Media Links
- · Access to Online Leads



DIAMOND PACKAGE: \$1,500

- · Includes the Platinum Package
- Four video panels (total of eight display panels)
- Online booth is highlighted with a corner peel
- · Priority placement at the top of all online searches



PLATINUM PACKAGE: \$750

- · Includes the Gold Package
- · Four product image/text panels
- · Inclusion in the Featured Exhibitor Search

ADDITIONAL OPPORTUNITIES

PRODUCT SPOTLIGHT SPONSORSHIP: +\$250

- Requires the Diamond Package
- Showcase your product image or video on the — Directory Home Page



- · Live link directs attendees to your online showcase
- · Limited to the first 40 exhibitors

EXCLUSIVE SPONSORSHIPS*

*All sponsorships require the Diamond Package.



PRODUCT CATEGORY SPONSORSHIP: + \$250/each

- 320x50 pixel image (640x100 required for upload)
- · Guaranteed #1 listing in the category



ONLINE HALL SPONSORSHIP: + \$1,000

 728x90 pixel image in your exhibit hall on the interactive floor plan (1456x180 pixel image required for upload)



EXCLUSIVE OVERALL DIRECTORY SPONSORSHIP: + \$2,000

- 1940x180 pixel image on the online directory home page or
- 600x500 pixel image for smaller screens (mobile/tablet)



MAY 7-10, 2024 HYATT REGENCY DALLAS · DALLAS, TEXAS

IFCEE Exhibit Sales Contact:

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IFCEE Sponsorship Sales Contact:

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