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ABOUT ADSC

MISSION
To promote, protect, foster, and advance the drilled shaft, anchored earth retention and micropile industries. ADSC encourages the use of the technologies designed, constructed, supplied, and manufactured by its members to foster safe, quality and ethical practices.

VISION
The Vision of ADSC is to continue as the recognized world leader in the research, development, education, design, and construction of drilled shafts, anchored earth retention, and micropiles; with safety and quality being held as their highest value.

MEMBERSHIP
The percentages shown below are based on separate organization and individual members, removing additional offices and persons.

- 36% Contractors
- 34% Associates
- 30% Technical Affiliates
Foundation Drilling magazine is the official publication of ADSC – The International Association of Foundation Drilling (“ADSC”) and is published for Anchored Earth Retention, Drilled Shaft, and Micropile constructors. The audience includes owners, project managers, superintendents, foremen, civil and structural engineers, soil engineers, public engineering officials, architects, manufacturers and distributors of industry related equipment. The magazine contains job history and technical features as well as industry related articles, safety information, personnel and management solutions, a calendar of ADSC and industry events, and other related topics. Foundation Drilling magazine is also published online in an eMag format.

TARGET MARKET
- Target Market includes specialty subcontractors, general contractors, design engineers, government agencies, academia, and general subscribers.

VALUE
- Published eight times a year with over 50,000 domestic and international readers. In addition, the publication’s eMag delivery provides a reader base that is immeasurable, making it a truly worldwide publication.
- Hard copies are mailed to ADSC members, individual subscribers, ENR’s Top 500 General Contractors, academia, Department of Transportation state agencies, and Federal Government regional offices including the FHWA and U.S. Army Corp of Engineers.
- Provides FREE opportunities to promote company products and services in high impact departments including Industry Innovations, ADSC in Action, New Product News, Industry News and Not the Hole Story.

All editorial copy is subject to the approval of publisher and must be representative of ADSC’s approved technologies; Anchored earth retention; drilled shafts; and micropiles.
MAGAZINE
ADVERTISING RATES

EARLY BIRD RATES
(AVAILABLE THRU NOVEMBER 30, 2019)

<table>
<thead>
<tr>
<th></th>
<th>2X RATE</th>
<th>5X RATE</th>
<th>8X RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$1,450</td>
<td>$1,300</td>
<td>$1,150</td>
</tr>
<tr>
<td>TWO-THIRDS PAGE</td>
<td>$1,300</td>
<td>$1,150</td>
<td>$1,000</td>
</tr>
<tr>
<td>HALF PAGE</td>
<td>$1,200</td>
<td>$1,050</td>
<td>$900</td>
</tr>
<tr>
<td>ONE-THIRD PAGE</td>
<td>$1,100</td>
<td>$950</td>
<td>$800</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2X RATE</th>
<th>5X RATE</th>
<th>8X RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOUBLE PAGE SPREAD</td>
<td>$2,950</td>
<td>$2,650</td>
<td>$2,350</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2X RATE</th>
<th>5X RATE</th>
<th>8X RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>INSIDE COVER FRONT OR BACK FULL PAGE</td>
<td>$1,575</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OUTSIDE BACK COVER FULL PAGE</td>
<td>$2,050</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2X RATE</th>
<th>5X RATE</th>
<th>8X RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREFERRED PAGES FULL PAGE</td>
<td>$1,350</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PREFERRED PAGES HALF PAGE</td>
<td>$1,200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pref. Pos. Opposite Masthead</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pref. Pos. Opposite “From the Desk of the CEO”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pref. Pos. Opposite “President’s Message”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pref. Pos. Opposite ADSC Calendar</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PLEASE NOTE
- Deadline for insertion orders at the Early Bird Rate is November 30, 2019.
- Standard Rates apply to insertion orders submitted after November 30, 2019.
- Preferred positions are subject to publisher’s right of refusal and require advertiser to submit an eight-time insertion order for the ad.
- All preferred positions are Full Page ads except for under “President’s Message”; and are exclusive for the calendar year.
- Two (2) ad minimum on magazine orders.
- All magazine ads are color; no black and white available.
MAGAZINE ADVERTISING RATES

STANDARD RATES
(APPLY AFTER NOVEMBER 30, 2019)

<table>
<thead>
<tr>
<th></th>
<th>FULL PAGE</th>
<th>TWO-THIRDS PAGE</th>
<th>HALF PAGE</th>
<th>ONE-THIRD PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2X RATE</td>
<td>$1,740</td>
<td>$1,560</td>
<td>$1,440</td>
<td>$1,320</td>
</tr>
<tr>
<td>5X RATE</td>
<td>$1,560</td>
<td>$1,380</td>
<td>$1,260</td>
<td>$1,140</td>
</tr>
<tr>
<td>8X RATE</td>
<td>$1,380</td>
<td>$1,200</td>
<td>$1,080</td>
<td>$960</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>DOUBLE PAGE SPREAD</th>
<th>PREFERRED POSITION</th>
<th>8X RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2X RATE</td>
<td>$3,540</td>
<td>INSIDE COVER</td>
<td>$1,890</td>
</tr>
<tr>
<td>5X RATE</td>
<td>$3,180</td>
<td>FRONT OR BACK</td>
<td></td>
</tr>
<tr>
<td>8X RATE</td>
<td>$2,820</td>
<td>FULL PAGE</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>SIX-PAGE FOLDOUT</th>
<th>OUTSIDE BACK COVER</th>
<th>PREFERRED PAGES</th>
</tr>
</thead>
<tbody>
<tr>
<td>FLAT RATE</td>
<td>$4,620</td>
<td>FULL PAGE</td>
<td>$1,590</td>
</tr>
</tbody>
</table>

- Opposite Masthead
- Opposite “From the Desk of the CEO”
- Opposite “President’s Message”
- Opposite ADSC Calendar

PREFERED PAGES
HALF PAGE
$1,140

Under “President’s Message”

PLEASE NOTE
- Deadline for insertion orders at the Early Bird Rate is November 30, 2019.
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- All preferred positions are Full Page ads except for under “President’s Message”; and are exclusive for the calendar year.
- Two (2) ad minimum on magazine orders.
- All magazine ads are color; no black and white available.
MAGAZINE ADVERTISING ARTWORK

ARTWORK SPECIFICATIONS

Bleed Sizes

2-PAGE SPREAD WITH BLEED*
*Please add .125” bleed on all sides for a 17.25” x 11.25” size before trim.

FULL PAGE WITH BLEED*
*Please add .125” bleed on all sides for an 8.75” x 11.25” size before trim.

17” x 11”
8.5” x 11”

Live Area

FULL PAGE NO BLEED
7.75” x 10.25”

2/3 PAGE VERTICAL
5” x 10.25”

1/2 PAGE HORIZONTAL
7.5” x 5”

1/3 PAGE VERT.
2.75” x 10.25”

1/3 PAGE SQUARE
5”W x 5”H

PLEASE NOTE
- Text and art should not exceed the live area or will risk being cut off.

Magazine Trim Size: 8.5” x 11”
Full Page With Bleed: 8.75” x 11.25”
Full Page Live Area: 7.75” x 10.25”
Full 2-Page Spread With Bleed: 17.25” x 11.25”
Double Page Live Area: 16.25” x 10.25”
3-Panel (6 Page) Foldout Trim Size: 23” x 11”
ARTWORK REQUIREMENTS
Final art should have adequate bleed. All color artwork must be in CMYK mode, if files supplied are in RGB color mode they will be converted to CMYK, which may result in a color shift.

Accepted Software: Adobe Photoshop TIFF, PDF (must be accurately created) & Illustrator EPS high resolution files.

For Quality Output: Photoshop files must be 300 dpi. Line art should be 1200 dpi. CMYK color.

Copy Placement: (Live Area) 1/2” from gutter and a minimum of 1/4” from page trim.

Bleed: Should be a minimum 1/8” to 1/4” on all sides.

SENDING ARTWORK
Send art via ADSC’s Hightail site. Copy and paste the following link into your browser, a prompt will direct you to the loading instructions.

https://dropbox.hightail.com/knephew

ARTWORK DUE DATES

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY/MARCH</th>
<th>APRIL</th>
<th>MAY/JUNE</th>
<th>JULY</th>
<th>AUGUST/SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER/DECEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>DECEMBER 5</td>
<td>JANUARY 5</td>
<td>MARCH 5</td>
<td>APRIL 5</td>
<td>JUNE 5</td>
<td>JULY 5</td>
<td>SEPTEMBER 5</td>
<td>OCTOBER 5</td>
</tr>
</tbody>
</table>
The eMag allows advertisers to provide a direct link to their website, increasing traffic and providing a greater exposure to an expansive audience. The eMag version is distributed via email, social media and is available on the ADSC website. This digital version allows readers to bookmark pages and provides keyword search, navigation shortcuts, and can be printed or downloaded.

E-MAGAZINE SPONSOR

This option gives your company branded recognition throughout Foundation Drilling e-magazine with the company’s logo placed on the footer of all house articles and feature articles without conflict of interest. Advertiser may also supply a link to a YouTube video for placement. Advertiser is responsible for providing artwork. This option is exclusive and sold per issue (meaning only one company can select this option each issue). Includes:

- One (1) Bookmark Ad – (jpg or png) 300 x 1200 pixels
- One (1) Video – please provide link to published YouTube video from the Embed tab (optional)
- One (1) Logo for footer

RATE: $1,500.00 PER MAGAZINE ISSUE

E-MAGAZINE POP-UP ADS

This option gives your company the opportunity to brand three (3) pop-up content focused advertisements within the e-magazine. Pop-up ads will be placed in various and rotating positions each issue, and will vary in size. Advertiser is responsible for providing artwork for the pop-up ads. This option is exclusive and sold per issue (meaning only one company can select this option each issue). Includes:

- Two (2) Small Ad Pop-Up (jpg or png, file size under 1MB) 300 x 250 pixels
- One (1) Bottom Banner Pop-Up (jpg or png, file size under 1MB) 728 x 90 pixels

RATE: $1,500.00 PER MAGAZINE ISSUE
The 2020 ADSC Membership Directory offers ample opportunity for advertising your business. We offer 4-color ad space in several sizes to suit any budget. Companies listed in the directory are organized by member categories, and there is an alphabetic index, geographic index and key personnel index. We also offer three Product and Services listing categories: Construction Services, Suppliers/Manufacturers, and Consulting Services. Advertising through the Products and Services listing is a cost-effective way to showcase your company.

TARGET MARKET
- Hard copies are mailed to decision makers in industries represented by the ADSC and beyond, including ADSC membership, ENR’s Top 400 General Contractors, Academia, State Department of Transportation agencies, and Federal Government regional offices including the U.S. Army Corp of Engineers.
### VALUE

- The directory provides company listings alphabetically and by geographic location and lists key personnel and specific products and services.
- The eDirectory allows advertisers to supply a direct link to their website, increasing traffic to that site and providing greater exposure to an expansive audience. This digital version allows readers to bookmark pages and provides keyword search, navigation shortcuts, and can be printed or downloaded.
- Spiral binding and the digest size of this directory means it can easily travel to field sites, placing your company’s ad in the hands of the key personnel who need it most.
- Through the Products and Services listings, the Membership Directory allows your company the opportunity to be directly associated with the specialized products and services you provide.

### PRODUCT AND SERVICES LISTINGS

#### Construction Services

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illini Drilled Foundations, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Avon Corporation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aldridge Construction, Inc.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Suppliers/Manufacturers

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specialty Drilling Ltd.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hayes Drilling, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scherzinger Drilling, Inc.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Consulting Services

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOETTLE Case Foundation Company</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aldridge Electric, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aldridge Construction, Inc.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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**Note:** This is a sample of the content. The actual directory contains detailed listings for various companies and services.
# Directory Advertising Rates

<table>
<thead>
<tr>
<th>4-Color (Random Placement)</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Page Spread</td>
<td>$3,550</td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,150</td>
</tr>
<tr>
<td>Half Page</td>
<td>$1,250</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$875</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Preferred Position</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$2,975</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$2,975</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$3,125</td>
</tr>
<tr>
<td>Tab Pages</td>
<td>$2,800</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Black &amp; White (Random Placement)</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,350</td>
</tr>
<tr>
<td>Half Page</td>
<td>$975</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$625</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Products &amp; Services Listings</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Listing</td>
<td>$40</td>
</tr>
</tbody>
</table>

**PLEASE NOTE**
- Preferred positions are subject to subject to publisher’s right of refusal.
- Please see listings categories on pages 14-15.

**Deadline for Insertion Orders is September 30, 2019.**
ARTWORK SPECIFICATIONS

Live Areas per Ad Size

Trim SIZES:
Covers: 6-1/8” x 8-1/2”
Tab/Full: 5-3/4” x 8-1/2”

W/BLEED SIZES:
Covers: 6-3/8” x 8-3/4”
Tab/Full: 6” x 8-3/4”

LIVE AREA:
Covers: 5-3/4” x 8-1/8”
Tab/Full: 5” x 7-3/4”

ARTWORK REQUIREMENTS
Final art should have adequate bleed. All color artwork must be in CMYK mode, if files supplied are in RGB color mode they will be converted to CMYK, which may result in a color shift.

Accepted Software: Adobe Photoshop TIFF, PDF (must be accurately created) and Illustrator EPS high resolution files.

For Quality Output: Photoshop files must be 300 dpi. Line art should be 1200 dpi. CMYK color.

Copy Placement: (Live Area) 1/2” from gutter and a minimum of 1/4” from page trim.

Bleed: Should be a minimum 1/8” to 1/4” on all sides.

SENDING ARTWORK
Send art via ADSC’s Hightail site. Copy and paste the following link into your browser, a prompt will direct you to the loading instructions.

https://dropbox.hightail.com/knephew

ARTWORK DUE DATE
October 11, 2019
CONSTRUCTION SERVICES

- Anchors – Soil, Rock and Concrete
- Architectural Shotcrete Wall Finishes
- Bell Drilled Shafts
- Blasting
- Caisson Drilling from Barges
- Cellular/Communication Foundations
- Commercial/Industrial
- Dam Rehabilitation
- Deep Soil Mixing
- Design-Build Drilled Shafts
- Design-Build for Transmission Lines
- Design-Build Geo-Support Systems
- Dewatering
- Drilled Shaft Foundations
- Drilled Shafts – Over 10 ft diameter
- Drilling in Contaminated Sites
- Electric Transmission Lines Foundations
- Elevator Shaft Drilling
- Environmental Sensitive Drilling
- Ground Freezing
- Ground Improvement
- Grouting – General
- High Mast Lighting and Sign Foundations
- Highway/Bridge Foundations
- Jet Grouting
- Lagging
- Large Diameter Access Shafts
- Limited Access/Low Clearance
- Micropiles
- Oscillator/Rotator
- Piling for New Elevator Pits Existing Bldg.
- Pre-Drilling for Piles
- Railroad Foundations
- Residential
- Rock Drilling
- Secant/Tangent Wall Construction
- Shoring
- Shotcrete
- Site Work
- Slurry Walls
- Soil Mixed Walls
- Tieback Walls
- Tiebacks
- Underpinning
- Utilities

CONSULTING SERVICES

- Construction Consulting
- Construction Inspection
- Dam Design/Rehabilitation
- Deep Foundation Consultants
- Design Drilled Shafts
- Design Earth Retention Systems
- Design Reinforced Soil Structures
- Environmental Consultants
- Foundation Consultants – General
- Foundation Engineering
- Geotechnical Engineering Consultants
- Geotechnical Inspection
- Geotechnical Integrity Testing
- Geotechnical/Structural Instrumentation
- Load Testing – Dynamic/Static
- Marine Design
- Material Testing
- Non-Destructive Testing and Evaluation
- Soils Investigation and Testing
- Structural Engineering Consulting
- Testing Laboratory
- Underground Engineering
SUPPLIERS & MANUFACTURERS

- Anchors – Soil, Rock and Concrete
- Casing/Drill Steel/Tooling/Shoes
- Compressors and Air Tools
- Continuous Flight Auger Equipment
- Cranes – Rentals/Sales
- Crawler Undercarriage
- CSM
- Down-Hole Hammers & Accessories
- Drill Bits, Custom
- Drill Rig Rentals
- Drill Steel, Couplings, Drilling Accessories
- Drilled Shaft Casing
- Drilled Shaft Rigs/Digger – Parts
- Drilled Shaft Rigs/Diggers (New) – Dealers/Distributors
- Drilled Shaft Rigs/Diggers Mfg. (New)
- Drilled Shaft Tools (New)
- Drilling Bits and Teeth
- Drilling Equipment – Limited Access/Low Clearance
- Drilling Rigs/Diggers & Tools (Used)
- Earth Retention Drills (New)
- Earth Retention Drills/Tools (Used)
- Earth Retention Tooling (New)
- Epoxy Coated Strand
- Geothermal Drill Bits
- Geothermal Drilling Equip. (New)
- Geothermal Systems
- Grouting Mixers/Equipment/Sales & Rentals
- Hammer Grab/Spherical Grab
- Hard-facing for Repair, Maintenance
- Hollow Rebar for CSL
- Hydraulic Pumps, Jacks, Gauges
- Inspection Equipment
- Instrumentation for Foundation Eng. (Sales)
- Insurance / Bonding / Risk Management
- Integrity Testing Equipment (Sales)
- Jet Grouting Equipment / Sales & Rentals
- Lead Systems
- Load Testing Equipment
- Low Profile Canister Drills
- Micropile Drilling Tools and Equipment
- Micropile Materials, Casing
- Oscillating/Rotating Equipment
- Pile Driving Equipment (New & Used)
- Pipe, Casing and Tube
- Polymers
- Pumps – All
- Reinforcing Cages: Centralizers, Rebar Couplings
- Rental Equipment – Tools, Compressors, Down-Hole & Miscellaneous
- Replacement Parts – Chassis
- Reverse Circulation Drilling Equipment
- Self-Hardening Slurry Materials
- Shoring
- Slurry Drilling Equipment/Testing
- Slurry Drilling Materials/Products/Consulting
- Sonar Calipering
- Sonic Drilling Equipment
- Steel Fabrication
- Steel Products
- Tool Lubricants
- Transmissions for Drilling Machinery
- Tremie Pipe
- Vertical Travel Leads
- Vibratory Casing Drivers/Extractors
- Winches – All
- Wire and Cable
Advertising on the ADSC website is an excellent way to reach member and non-member visitors, and to reinforce your marketing message. Visitors view our website to learn about upcoming association events, discover ways to maximize their ADSC membership, view the latest digital issue of Foundation Drilling magazine, search the electronic edition of the Membership Directory and shop the ADSC Technical Library. Advertising on the ADSC website offers cost-effective opportunities to position your company as a leader with influential geo-industry professionals.

VALUE
- Cross promotion in other ADSC publications and communication media
- Year-round visibility reinforces brand recognition
- Advertise to industry professionals who are interested in ADSC news, trends and events
- Allows for dynamic and time sensitive promotion

ON AVERAGE ADSC-IAFD.COM RECEIVES:
- 2,300 unique visitors per month
- 4,500 total visits per month
- 10,000 page visits per month
- Three pages per visit

ARTWORK REQUIREMENTS
All Premium Banners appear on the ADSC home page and will be intermixed with ADSC events. Premium Banner advertisements submitted must be 1280 x 600 pixels and in JPEG format.

ARTWORK DUE DATE
December 15, 2019

ADVERTISERS RATES
12 months/$2,000

ANNUAL CYCLE
January 1 – December 31

OUR ADVERTISERS BANNER
All advertisers in Foundation Drilling magazine and/or the ADSC Membership Directory receive a complimentary logo in the “Our Advertisers Banner” section. All logos submitted must be 230x120 pixels and in a jpeg format.

DEADLINE FOR INSERTION ORDERS IS DECEMBER 20, 2019.
ADVERTISING TERMS & CONDITIONS

THE FOLLOWING TERMS AND CONDITIONS APPLY TO ALL ADVERTISING INSERTION ORDERS SUBMITTED TO AND ACCEPTED BY ADSC:

1. The insertion order is a contract between ADSC – The International Association of Foundation Drilling (“ADSC”) and Advertiser to reserve advertising space in one or more of the advertising options presented herein this Media Kit. Advertiser includes any company, its employees and advertising agency acting as agent for the company that submits an insertion order to ADSC.

2. An accepted insertion order is effective immediately upon receipt by ADSC; and is non-cancellable after either publication of first ordered ad or thirty (30) days from the date order is submitted to ADSC, whichever occurs first.

3. All advertising is subject to space availability and the approval of ADSC. ADSC expressly reserves the right to refuse any ad.

4. Advertisements for products and services must be consistent with the technologies approved by ADSC and meet the specifications set forth in this Media Kit.

5. Positioning of ads is at the discretion of ADSC except where special preferred position requests are acknowledged and approved by ADSC.

6. New space reservations by Advertiser that are not included in a previous insertion order must be submitted on a new insertion order.

7. Insertion orders must be received before or with the new ad by the ad submission deadline for each issue. ADSC has no obligation to include late arrivals or to modify ads after the specified submission deadlines.

8. It is the Advertiser’s responsibility to submit new ad art for any issue by the appropriate deadline. If Advertiser does not provide new ad art by the appropriate deadline, ADSC will pick-up previous ad artwork for publication and has no obligation to make a change for published issue.

9. Advertiser assumes liability for all printed ad content (including text, pictures, representations, and illustrations) and holds harmless ADSC and its agents and employees from any claims arising therefrom made against the publisher.

10. ADSC is not bound by any special condition, specification, or requirement of Advertiser on an insertion order.

11. The insertion order is a commitment to advertise in the specified ADSC publication. Cancellations are subject to full payment for the ad space reserved by Advertiser. Advertiser has full financial responsibility for the total cost of order at the rates quoted herein.

12. Advertising rates herein are quoted at net prices in USD and do not include any commission for advertising agency. Invoices are due and payable upon receipt. A $10.00 per day late payment fee will be assessed on each invoice not paid in full within sixty (60) days of invoice date.

13. Advertising may be suspended or cancelled at any time by ADSC with at least three (3) business days prior notice for either nonpayment of invoice more than sixty (60) days past due; or a non-renewal of ADSC membership within ninety (90) days of membership expiration date. Any remaining balance of total cost of insertion order after suspension or cancellation shall become due and payable immediately to ADSC.

14. If ad invoices are to be sent directly to advertising agency for payment, both the advertised company and its advertising agency are obligated for payments due under these terms and conditions irrespective of any separate agreements that may exist between advertised company and its advertising agency.
ADSC is always looking for fascinating and informative content from our members for the Foundation Drilling Magazine. Here are some ways your company can be included:

- Cover Features
- Interior Features
- Industry News
- Not the Hole Story Features
- New Products News
- Industry Innovations

If you are interested in submitting content, please contact Angie at aelmendorf@adsc-iafd.com.
HOW TO ORDER

ADVERTISING AVAILABILITY
Advertising is only available to ADSC member organizations.

To join ADSC, please visit www.adsc-iafd.com, under “Membership”, and submit your application. If you have any membership questions or need assistance with applying, please contact Angie Elmendorf, Member Relations, at:

ailmendorf@adsc-iafd.com

INSERTION ORDERS
Place your advertising insertion orders online:
1. Visit www.adsc-iafd.com
2. Click on the advertising tab on the Homepage

KEY CONTACTS

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