

# E-MAGAZINE SPONSORS

## Advertiser Information

Company/Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Advertising Agency (If Applicable): \_\_\_\_\_

Advertising Contact: \_\_\_\_\_

Agency Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Advertising Contract

### The following terms and conditions govern this contract:

- a. This contract is for advertising on the ADSC Foundation Drilling E-Magazine and is between ADSC and advertiser.
- b. This contract is effective upon submission and receipt of payment; and is non-cancellable.
- c. All advertising is subject to the approval of publisher. Advertisements for products and services should be consistent with the technologies and policies of the ADSC. Policies regarding acceptable advertisements are subject to change with notification to advertisers.
- d. Advertiser and/or advertising agency assumes liability for all content (including text, representation and illustrations) of advertisements printed, and also assumes responsibility for any claims arising therefrom made against the publisher.
- e. ADSC is not bound by any condition, specification, or requirement of advertiser appearing on any order when such order or instruction conflicts with this contract or the 2019 Media Guide.
- f. Space reservations that differ from this agreement should be accompanied by an insertion order or written letter of authorization.
- g. ADSC advertising rates are quoted at net prices and do not include any commission for advertising agency.
- h. Advertiser payment is due in U.S. Dollars with the submission of this contract.

Contract agreed to by:

Signature: \_\_\_\_\_ Date \_\_\_\_\_

# E-MAG SPONSORSHIP PACKAGES

Our all new electronic magazine is taking advertising to a whole new level. Two advertising packages are available.

## OVERALL E-MAGAZINE SPONSOR

This option gives your company branded recognition on house articles throughout Foundation Drilling. Ads may be placed in various and rotating positions each issue, and may vary in size. Advertiser may also supply a link to a YouTube video for placement. Advertiser is responsible for providing art for pop-up ads. Magazine Sponsor advertising is exclusive and is sold per issue (**meaning only one company will have the opportunity per issue**).

**Cost:** \$1,500.00 flat rate per issue

Select:

<input type="checkbox"/>	January
<input type="checkbox"/>	February/March
<input type="checkbox"/>	April
<input type="checkbox"/>	May/June

<input type="checkbox"/>	July
<input type="checkbox"/>	August/September
<input type="checkbox"/>	October
<input type="checkbox"/>	November/December

## AD PACKAGE SPONSOR

This option gives your company the opportunity to brand three pop-up advertisements within the magazine. Ads may be placed in various and rotating positions each issue, and may vary in size. Advertiser is responsible for providing art for pop-up ads. Ad Package Sponsor advertising is exclusive and is sold per issue (**meaning only one company will have the opportunity per issue**).

**Cost:** \$1,500.00 flat rate per issue

Select:

<input type="checkbox"/>	January
<input type="checkbox"/>	February/March
<input type="checkbox"/>	April
<input type="checkbox"/>	May/June

<input type="checkbox"/>	July
<input type="checkbox"/>	August/September
<input type="checkbox"/>	October
<input type="checkbox"/>	November/December



**E-Mag sponsorships are available to ADSC Members only.**

## Payment

**Payment is required with submission of this contract and insertion order.**

**Total Amount Due \$** \_\_\_\_\_

Please indicate payment method:

Check (must accompany insertion order) **Make payable to: ADSC, 8445 Freeport Pkwy., Ste #325, Irving, TX 75063**

Credit Card: Please indicate one of the following:  AMEX  Discover  MasterCard  VISA

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return completed and signed form to Jan Hall at [jhall@adsc-iafd.com](mailto:jhall@adsc-iafd.com).**