

2019 MEMBERSHIP DIRECTORY

Advertiser Information — Consulting

Company/Advertiser: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Advertising Agency (If Applicable): _____

Advertising Contact: _____

Agency Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Advertising Contract

The following terms and conditions govern this contract:

- a. This contract is for advertising in the 2019 ADSC Membership Directory between ADSC and advertiser.
- b. This contract is effective upon submission and is non-cancellable after August 31, 2018.
- c. All advertising is subject to the approval of publisher. Advertisements for products and services should be consistent with the technologies and policies of the ADSC. Policies regarding acceptable advertisements are subject to change with notification to advertisers.
- d. If the advertiser is an ADSC member and the advertisement includes any kind of non-member representation, the advertisement will be billed at non-member rate. This applies to: photos, logos, similar illustrations and products and services. Please consider this when creating or reviewing your artwork. A non-member is either a company or individual that is not an ADSC member.
- e. Advertiser and/or advertising agency assumes liability for all content (including text, representation and illustrations) of advertisements printed, and also assumes responsibility for any claims arising therefrom made against the publisher.
- f. ADSC is not bound by any condition, specification, or requirement of advertiser appearing on any order when such order or instruction conflicts with this contract or the 2019 Media Guide.
- g. Space reservations that differ from this agreement should be accompanied by an insertion order or written letter of authorization.
- h. ADSC advertising rates are quoted at net prices and do not include any commission for advertising agency.
- i. Advertiser payment is due in U.S. Dollars with the submission of this contract.

Contract agreed to by:

Signature: _____ Date _____

Advertising Opportunities and Rates

The 2019 ADSC Membership Directory offers ample opportunity for advertising your business. We offer 4-color and black and white ad space in several sizes to suit any budget. We also offer Product and Services listings for Construction Services, Suppliers/Manufacturers, and Consulting Services which are listed alphabetically by category.

Please indicate the Advertisement Size and Type that you want from the table below. PMS Colors are not available. To request Preferred Position; contact Jan Hall (469) 359-6000 for space availability.

AD SIZE & RATES	MEMBER	NON-MEMBER
4-Color (Random)		
<input type="checkbox"/> Double Full Page Spread	\$3,550.00	\$4,260.00
<input type="checkbox"/> Full page	\$2,137.00	\$2,564.40
<input type="checkbox"/> 1/2 page	\$1,236.00	\$1,483.20
<input type="checkbox"/> 1/4 page	\$860.00	\$1,032.00

AD SIZE & RATES	MEMBER	NON-MEMBER
Black & White (Random)		
<input type="checkbox"/> Full page	\$1,355.00	\$1,626.00
<input type="checkbox"/> 1/2 page	\$968.00	\$1,161.60
<input type="checkbox"/> 1/4 page	\$618.00	\$741.60

ADSC will not be responsible for errors in supplied ads.

AD SIZE & RATES	MEMBER	NON-MEMBER
Preferred Position		
<input type="checkbox"/> Inside Front Cover	\$2,987.00	\$3,584.40
<input type="checkbox"/> Inside Back Cover	\$2,987.00	\$3,584.40
<input type="checkbox"/> Back Cover	\$3,126.00	\$3,751.20
<input type="checkbox"/> Tab Pages	\$2,800.00	\$3,360.00

P & S LISTING RATES	MEMBER	NON-MEMBER
<input type="checkbox"/> Per Listing	\$40.00	\$48.00

ART DUE: SEPTEMBER 14, 2018

- New Advertisement
- Pick Up Advertisement (From 2018 Directory)

Product and Services Listings

CONSULTING SERVICES

Mark the appropriate items below that best describe the products and services your company offers.

PRODUCT AND SERVICE LISTINGS ARE \$40 EACH.

- | | |
|--|---|
| <input type="checkbox"/> Construction Consulting | <input type="checkbox"/> Load Testing – Dynamic, Static |
| <input type="checkbox"/> Construction Inspection | <input type="checkbox"/> Marine Design |
| <input type="checkbox"/> Dam Design/Rehabilitation | <input type="checkbox"/> Material Testing |
| <input type="checkbox"/> Deep Foundation Consultants | <input type="checkbox"/> Non-Destructive Testing and Evaluation |
| <input type="checkbox"/> Design Drilled Shafts | <input type="checkbox"/> Soils Investigation and Testing |
| <input type="checkbox"/> Design Earth/Rock Retention Systems | <input type="checkbox"/> Structural Engineering Consulting |
| <input type="checkbox"/> Design Reinforced Soil Structures | <input type="checkbox"/> Testing Laboratory |
| <input type="checkbox"/> Environmental Consultants | <input type="checkbox"/> Underground Engineering |
| <input type="checkbox"/> Foundation Consultants – General | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Foundation Engineering | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Geotechnical Engineering Consultants | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Geotechnical Inspection | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Geotechnical Integrity Testing | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Geotechnical/Structural Instrumentation | <input type="checkbox"/> _____ |

Directory Advertisement Size Specifications

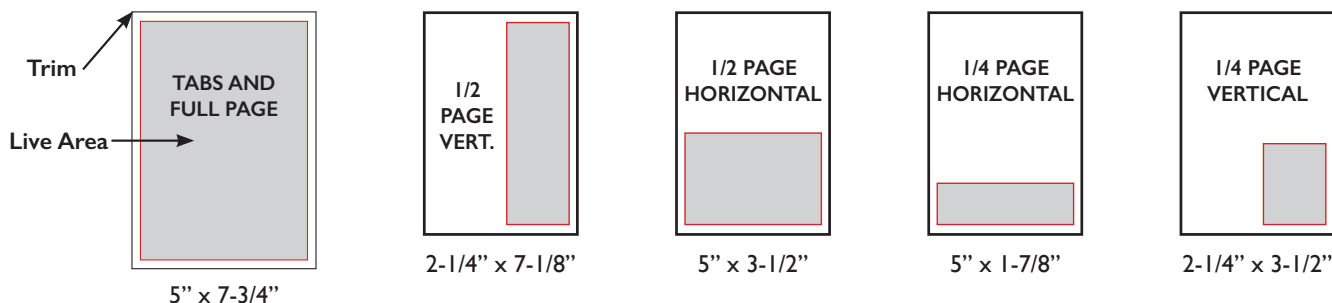
Final Trim:

Covers: **6-1/4" x 8-1/2"** (for bleed add 1/8" – 1/4" on all sides)

Tab/Full: **5-3/4" x 8-1/2"** (for bleed add 1/8" – 1/4" on all sides)

Copy Placement: (Live Area)

1/2" from gutter and a minimum of 1/4" from page trim. (See illustrations below)



Artwork Requirements

Final art should have adequate bleed. All color artwork must be in CMYK mode, if files supplied are in RGB color mode they will be converted to CMYK, which will result in a color shift.

Accepted Software: Adobe Photoshop TIFF, PDF (must be accurately created) & Illustrator EPS high resolution files.

For Quality Output: Photoshop files must be 300 dpi. Line art should be 1200 dpi. CMYK color.

Bleed: Should be a minimum 1/8" to 1/4" on all sides.

Sending Artwork

Send art via ADSC's Hightail site. Copy and paste the following link into your browser, a prompt will direct you to the loading instructions. Art files are due by September 21, 2018. **BE SURE TO TITLE YOUR FILE WITH COMPANY NAME AND 2019 DIRECTORY.**

<https://dropbox.hightail.com/adsc-iafd>

Payment Options

Payment is required with submission of this contract and insertion order.

Directory Ad Rate \$ _____

Product & Services Listings: # _____ of listings x \$40.00 (\$48.00 for non-members) each = \$ _____

Total Amount Due: \$ _____

Please indicate payment method:

Check (must accompany insertion order) Make payable to: **ADSC, 8445 Freeport Pkwy., Ste #325, Irving, TX 75063**

Credit Card: Please indicate one of the following: AMEX Discover MasterCard VISA

Credit Card # _____ Exp. Date _____

Name on Card _____

Authorized Signature _____ Date _____

Return completed and signed form to Jan Hall at jhall@adsc-iafd.com.

To secure your advertisement, return by September 21, 2018