



“FOCUS ON IFCEE 2018”

Foundation Drilling Magazine Advertising Offer

Launch your sales campaign NOW with this exclusive offer for IFCEE 2018 Exhibitors!

Foundation Drilling magazine will make two prestigious advertising positions available in this specially designed “Focus on IFCEE 2018” series. This particular offer applies to the five publications of **Foundation Drilling** magazine leading up to this monumental event taking place in Orlando, Florida, March 5-10, 2018. This dedicated series, set apart but included within the magazine highlighting the event, will consist of a four-page spread on a heavier paper stock that will fold out. Exhibitors may advertise in **one** issue of this distinctive series. See size and issue options below. This offer is only available to companies who exhibit at IFCEE 2018. Payment must be submitted with order (no invoicing) and is non-refundable. **Placement is made on a first-come, first-served basis.**

NOTE: If you are already a Foundation Drilling magazine advertiser, this is a separate offering; advertisements which are currently under contract with ADSC may not be reassigned to this location.

ADVERTISING RATES:

ISSUE	ART DUE DATE	2-PAGE SPREAD	FULL PAGE
August/September 2017	7/10/17	① \$2,485	② \$1,350
October 2017 (Conference Preview Issue)	9/10/17	③ \$2,685	④ \$1,550
November/December 2017	10/10/17	⑤ \$2,885	⑥ \$1,750
January 2018 (Exhibitor Showcase Issue)	12/10/17	⑦ \$3,085	⑧ \$1,950
February/March 2018 (Issue distributed at IFCEE)	1/10/18	⑨ \$3,285	⑩ \$2,150

Please use #'s 1-10 to indicate your preferred ad choice: 1st _____ 2nd _____ 3rd _____ 4th _____

For Office Use Only: Assigned Ad Issue _____ Amount \$ _____

ADVERTISER INFORMATION:

Company: _____

First Name: _____ Last Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT: American Express Discover MasterCard Visa

Cardholder Name: _____

Credit Card No. _____ Exp. _____

I authorize ADSC to charge credit card for assigned ad at above rate.

Signature: _____

FILE SUBMISSION INSTRUCTIONS:

File should be 4-color with 1/8" bleed on all sides. Copy and images must be at least 3/8" from trim.

Dimensions: **2-Page Spread:** 16.25 x 11 (+1/8" bleed) -or- **Full Page:** 8.25 x 11 (+1/8" bleed)

Send files to ADSC's Hightail account: <https://dropbox.hightail.com/knephew>. Please label your ad with your company name - IFCEE 2018 Series.

Please return completed form to Jan Hall at jhall@adsc-iafd.com. Prepayment is required to advertise.