



Digital Ads 2026 ADVERTISING CONTRACT

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Phone: _____ Email: _____

Advertising Agency (If Applicable): _____

Advertising Contact: _____

Agency Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Phone: _____ Email: _____

Billing Information

SEND ADVERTISING INVOICES TO:

<input type="checkbox"/> Company	<input type="checkbox"/> Advertising Agency (signature required on page 3)
----------------------------------	--

If billing address is different than address listed above please fill out below.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Phone: _____ Email : _____

Return completed and signed form to Tina Greenwell at accounting@adsc-iafd.com.

Advertising Agreement

- a. This contract is between ADSC and Advertiser for 2026 advertising in the Foundation Drilling magazine.
- b. This contract is effective immediately upon receipt by ADSC and expires December 31, 2026.
- c. This contract is non-cancellable after publication of the first ordered advertisement.
- d. Advertiser agrees to pay the applicable advertising rates quoted in this contract (see page 3 for rates) for advertisement(s) ordered. Advertising rates are quoted at net prices and do not include any commission for advertising agency.
- e. Advertiser agrees to accept full financial responsibility for the total cost of advertisement(s) ordered.
- f. Advertiser agrees to pay each advertising invoice, in U.S. Dollars, within 30 days of invoice date.
- g. Advertiser agrees to pay a 1.5% monthly late fee for each invoice not paid in full within 60 days of invoice date.
- h. Advertiser agrees that its advertising may be suspended or canceled by ADSC at any time for nonpayment of invoice(s) more than sixty (60) days past due.
- i. All advertising is subject to the approval of publisher. Advertisements for products and services should be consistent with the technologies and policies of the ADSC. Policies regarding acceptable advertisements are subject to change without notification to advertisers.
- j. Advertiser and/or advertising agency assumes liability for all content (including text, representation and illustrations) of advertisements printed, and also assumes responsibility for any claims arising therefrom made against the publisher.
- k. ADSC is not bound by any condition, specification, or requirement of advertiser appearing on any order when such order or instruction conflicts with this contract or the ADSC 2026 Media Guide.
- l. Space reservations or new ads that differ from this contract must be accompanied by a new insertion order.

Guarantor Agreement

Guarantor Agreement (if applicable): If advertising invoices are to be sent to Advertising Agency, both the Company and Advertising Agency guarantee payment under the terms of this Advertising Contract irrespective of any separate agreements between Company and Advertising Agency.

Advertiser Authorization

Agreed to and accepted by:

Company

Advertising Agency (if applicable)

Signature

Signature

Printed Name

Printed Name

Title

Title

Date Signed

Date Signed

Return completed and signed form to Tina Greenwell at accounting@adsc-iafd.com.

Advertising Insertion Order | Event Page Banner

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

<input type="checkbox"/>	Annual Meeting Event Banner* \$1,500 per event
<input type="checkbox"/>	Summer Meeting Event Banner* \$1,500 per event

*Limited to one per person. Available on a first-come, first-served basis.

Advertising Insertion Order | Home Page Banner

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

<input type="checkbox"/>	Home Page Banner Ad 12 Months/\$2,450 Annual Cycle (January 1 – December 31)
--------------------------	--

Advertising Insertion Order | ADSC Chapter Page Banner

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

<input type="checkbox"/>	Carolinas Chapter \$1,000 per month (1 per month)
--------------------------	---

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Advertising Insertion Order | ADSC Chapter Page Banner Continued

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

Eastern Canadian Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Mid-Atlantic Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Midwest Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Northeast Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Advertising Insertion Order | ADSC Chapter Page Banner Continued

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

Ohio Valley Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Rocky Mountain Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

South Central Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Advertising Insertion Order | ADSC Chapter Page Banner Continued

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

Southeast Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

West Coast Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input checked="" type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Western Canadian Chapter \$1,000 per month (1 per month)

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Advertising Insertion Order | "Find A..." Banner Ads

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

Find An Associate Page Banner Ad \$1,000 per listing page/month

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

Find A Contractor Page Banner Ad \$1,000 per listing page/month

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

Find A Technical Affiliate Page Banner Ad \$1,000 per listing page/month

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

Advertising Insertion Order | "Find A..." Pop-up Ads

View the 2026 ADSC Media Guide for complete ad preparation specifications at adsc-iafd.com.

Find An Associate Page Pop-Up Ad \$750 per ad/month

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Find A Contractor Page Pop-Up Ad \$750 per ad/month

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Find A Technical Affiliate Page Pop-Up Ad \$750 per ad/month

PLEASE INDICATE DIGITAL ADVERTISING MONTH BELOW:

<input type="checkbox"/>	January
<input type="checkbox"/>	February
<input type="checkbox"/>	March
<input type="checkbox"/>	April

<input type="checkbox"/>	May
<input type="checkbox"/>	June
<input type="checkbox"/>	July
<input type="checkbox"/>	August

<input type="checkbox"/>	September
<input type="checkbox"/>	October
<input type="checkbox"/>	November
<input type="checkbox"/>	December

Artwork Specifications

Event Page Banner Ad

Get visibility with attendees and prospective registrants by advertising on our major event pages. Ads go live once artwork is submitted and approved.

Available Event Pages:

- Annual Meeting 2026
- Summer Meeting 2026

Includes:

- **(1) One Banner Ad**
 - Desktop Size: 1280 x 400 pixels
 - Mobile Size: 512 x 512 pixels
 - JPEG or PNG files
 - Provide URL for ad

Home Page Banner Ad

Includes:

- **(1) One Banner Ad**
 - Desktop Size: 1280 x 600 pixels
 - Mobile Size: 512 x 512 pixels
 - JPEG or PNG files
 - Provide URL for ad

Chapter Page Banner Ad

Feature your company in a rotating monthly spotlight on the ADSC Chapter's individual home page.

Includes:

- **(1) One Banner Ad**
 - Desktop Size: 1280 x 400 pixels
 - Mobile Size: 512 x 512 pixels
 - JPEG or PNG files
 - Provide URL for ad

Digital “Find a...” Ads

These searchable directories are available to the public and are being marketed to owners, contractors, and engineers as valuable resources for finding qualified ADSC members for their design and construction needs.

Banner Ad Includes:

- **(1) One Banner Ad**
 - Desktop Size: 1920 x 250 pixels
 - Mobile Size: 512 x 512 pixels
 - JPEG or PNG files
 - Provide URL for ad

Pop-up Ad Includes:

- **(1) Pop-up Ad**
 - Desktop & Mobile Size: 300 x 300 pixels
 - JPEG or PNG files
 - Provide URL for ad

Sending Artwork

Advertisement artwork can be submitted via WeTransfer or can be emailed to kengle@adsc-iafd.com.

To send artwork via ADSC's WeTransfer account; click on or copy and paste the following link into your browser: <https://adsc.wetransfer.com/> Once there, enter kengle@adsc-iafd.com as the recipient for the transfer, then upload your artwork to the site. Please label your ad with your company name and issue date.

[View the 2026 Media Guide for complete ad specifications and templates at https://adsc-iafd.com/advertising/.](https://adsc-iafd.com/advertising/)

Contact Angie Elmendorf at aelmendorf@adsc-iafd.com for more information.